

Maddie's® Pet Rescue Project in Erie County, NY



*Great
job, Erie!*

**65% of treatable pets
saved in first year.**

From October 2009 – September 2010, Maddie's® Pet Rescue Project in Erie County, New York saved all of its healthy shelter dogs and cats and 65% of its treatable shelter pets. The current live release rate community-wide is 77%, up from 69% in the baseline year.

“We're thrilled about what this community has accomplished in only its first year. We salute The SPCA Serving Erie County (Lead Agency); the City of Buffalo Animal Shelter; Black Dog, Second Chance; Buffalo Humane; HEART; Second Chance Sheltering Network; and Ten Lives Club for their hard work, dedication and lifesaving results.”

— Rich Avanzino, President,
Maddie's Fund®

“The key to our success was making up our mind to do it, and then having the marketing, fundraising, and adoption policies to make it happen.”

— Barbara Carr, Executive Director of
The SPCA Serving Erie County

“With an 82% increase in transfers over the baseline year, the Project partners eagerly stepped up to accept both healthy and treatable dogs and cats from the City of Buffalo Animal Shelter.”

— Kara Lee, Project Coordinator

Erie County Achievements (Baseline + Above Baseline Performance)

	Baseline Year	Year One	% of Annual Goal
Impounds	19,099	17,846	n/a
AG Adoptions	1,213	1,937	142%
All Adoptions	8,863	9,700	114%
Healthy Deaths	483	0	100%
Treatable Deaths	2,030	702	231%
All Deaths	7,377	5,865	111%
Live Release Rate	69%	77%	n/a

*AG stands for Adoption Guarantee Organizations.



www.maddiesfund.com

Helping to fund the creation of a no-kill nation.