



**Maddie's Fund®
Community Grants Program**

The Year Five Adoption Application

The Pet Rescue Foundation

Year Five Reminders:

- The Year Five Budget is based on \$270 multiplied by the number of above baseline adoptions to be performed by the participating adoption guarantee organizations.
- At least 60% of the grant funds must be used to pay adoption guarantee groups for above baseline adoptions. In addition, Maddie's Fund wants to promote adoptions involving animals taken from animal control. Funded projects are required to provide an additional incentive to encourage funded groups to work directly with their local animal control agencies. That means, for each above baseline adoption involving a dog or cat taken from animal control or a traditional shelter, adoption groups must receive a subsidy five times greater than the subsidy they will receive for above baseline adoptions involving dogs or cats received from other sources.
- Maddie's Fund is asking all participating groups to publicly disclose on an annual basis their individual and community-wide shelter statistics (e.g., on websites, in newsletters and annual reports).
- As part of the Year Five application, you will need to submit a complete, revised 10-Year Strategic Plan for Maddie's Pet Rescue Project in Tuscaloosa County, AL.
- Total funding for advertising/public relations/marketing should not exceed 10% of the Year Four Maddie's Fund grant.
- In Year 5, you will be expected to save all the healthy shelter pets.

Part I: Maddie's® Pet Rescue Project Information

1. YEAR FIVE PROJECT

1A) The Project Title: Maddie's Pet Rescue Project in Tuscaloosa County, Alabama

1B) Date of Submission: 2/25/2008

1C) Prepared by: Lynne Jarreau

2. NAME OF LEAD AGENCY: T-Town PAWS

3. TARGET COMMUNITY: Tuscaloosa County, AL

4. HUMAN POPULATION OF TARGET COMMUNITY (2006): 171,159

5. PARTICIPATING GROUPS IN THE PROJECT

5A) For each category below, please indicate the total number of groups participating in Year Five of your project.

Type of Organization	Number of Participants
Animal Control Shelters (AC)	1
Traditional Shelters (TR)	0
Adoption Guarantee Organizations (AG)	3

For each group participating in Year Five of your project,

5B) please list the name of the organization under the appropriate category; and

5C) please indicate if the group spays or neuters its animals before adoption.

5B) Name of Participating Groups	5C) S/N before Adoption (Y/N)
Animal Control Shelter (AC)	
Tuscaloosa Metro Animal Shelter	Yes
Traditional Shelter (TR)	
None	
Adoption Guarantee Organizations (AG)	
Alabamians Defending Animal Rights (ADAR)	Yes
Humane Society of West Alabama (HSAWA)	Yes
T-Town PAWS (PAWS)	Yes

6. FINANCIAL INFORMATION FROM THE LEAD AGENCY

The information requested below comes from line items 12, 17, and 73b, respectively, of the IRS Form 990 and should be taken from the documents you have already filed with the IRS. Please indicate if the information is based on the calendar year or the fiscal year. If fiscal, indicate the month in which the year begins.

	2007	2006	2005
6a) Total Revenue	117,251	101,737	100,791
6b) Total Expenses	98,919	96,690	85,846
6c) Total Net Assets	68,940	52,507	49,411
6d) Calendar Year or Fiscal Year (include month FY begins)	Jan 1, 2007 – Dec 31, 2007	Jan 1, 2006 – Dec 31, 2006	Jan 1, 2005 – Dec 31, 2005

Please include with this application the most recent financial audit or unaudited financial statements for the lead agency.

Part II: Baseline Year Statistics

For the baseline year for your project, please provide the information requested below for all the groups participating in Year Five of the project.

Maddie's Fund is requiring that all groups participating in funded projects use the following definitions in classifying shelter animals: healthy, treatable-rehabilitatable, treatable-manageable, and unhealthy & untreatable. Definitions of these terms are provided in Section 28, page 15.

7. SHELTER STATISTICS: ANIMAL CONTROL SHELTERS

- For all animal control shelters that will participate in Year Five of your project, please summarize the following SHELTER STATISTICS for the baseline year.

ANNUAL REPORT FOR BASELINE YEAR FOR ALL ANIMAL CONTROL SHELTER

Animal Statistics Table: Animal Control				
	NAME OF ORGANIZATION: Metro Animal Shelter	Dog	Cat	Total
	DATE OF REPORT: Baseline Year 2004			
A	BEGINNING SHELTER COUNT (January 1, 2004)	38	17	55
	INTAKE (Live Dogs & Cats Only)			
	<i>From the Public</i>			
	Healthy	2,942	1,519	4,461
	Treatable – Rehabilitatable	899	682	1,581
	Treatable – Manageable	326	183	509
	Unhealthy & Untreatable	491	634	1,125
B	Subtotal Intake from the Public	4,658	3,018	7,676
	<i>Incoming Transfers from Organizations within Community/Coalition (specify orgs)</i>			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
C	Subtotal Intake from Incoming Transfers from Maddie Partner Orgs	0	0	0
	<i>Incoming Transfers from Organizations outside Community/Coalition (specify orgs)</i>			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
D	Subtotal Intake from Incoming Transfers from Orgs outside Community/Coalition	0	0	0
	<i>From Owners/Guardians Requesting Euthanasia</i>			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	21	5	26
E	Subtotal Intake from Owners/Guardians Requesting Euthanasia	21	5	26
F	Total Intake [B + C + D + E]	4,679	3,023	7,702
G	Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	21	5	26
H	ADJUSTED TOTAL INTAKE [F minus G]	4,658	3,018	7,676
	ADOPTIONS (only dogs and cats adopted by the public)			
	Healthy	669	281	950
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
I	TOTAL ADOPTIONS	669	281	950
	OUTGOING TRANSFERS to Organizations within Community/Coalition (specify orgs)			

	Healthy	0	0	0
	Treatable – Rehabilitatable	0	3	3
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
J	TOTAL OUTGOING TRANSFERS to Orgs within Community/Coalition	0	3	3
	OUTGOING TRANSFERS to Organizations outside Community/Coalition (specify orgs)			
	Healthy	167	10	177
	Treatable – Rehabilitatable	69	18	87
	Treatable – Manageable	1	1	2
	Unhealthy & Untreatable	0	0	0
K	TOTAL OUTGOING TRANSFERS to Orgs outside Community/Coalition	237	29	266
L	RETURN TO OWNER/GUARDIAN	449	3	452
	DOGS & CATS EUTHANIZED			
M	Healthy (Includes Owner/Guardian Requested Euthanasia)	1,223	729	1,952
N	Treatable – Rehabilitatable (Includes Owner/Guardian Requested Euthanasia)	1,106	830	1,936
O	Treatable – Manageable (Includes Owner/Guardian Requested Euthanasia)	367	222	589
P	Unhealthy & Untreatable (Includes Owner/Guardian Requested Euthanasia)	596	759	1,355
Q	Total Euthanasia [M + N + O + P]	3,292	2,540	5,832
R	Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	21	5	26
S	ADJUSTED TOTAL EUTHANASIA [Q minus R]	3,271	2,535	5,806
T	SUBTOTAL OUTCOMES [I + J + K + L + S] Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	4,626	2,851	7,477
U	DIED OR LOST IN SHELTER/CARE	28	105	133
V	TOTAL OUTCOMES [T + U] Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	4,654	2,956	7,610
W	ENDING SHELTER COUNT (December 31, 2007)	91	31	122

COMMENTS: To HSWA 3 cats.

- Please include a MONTHLY BREAKDOWN and ANNUAL SUMMARY of the baseline year statistics for each participating animal control shelter. **ON FILE**

8. SHELTER STATISTICS: ADOPTION GUARANTEE ORGANIZATIONS (AG)

- For all adoption guarantee organizations that will participate in Year Five of your project and were operational during the baseline year, please summarize the following SHELTER STATISTICS for the baseline year. **For any new group that was not operational during the baseline year, their baseline will be zero. Please include that information as part of this application.**

ANNUAL REPORT FOR BASELINE YEAR FOR ALL AG ORGANIZATIONS

	ALL ADOPTION GUARANTEE ORGANIZATIONS	DOGS	CATS	TOTAL
	REPORT DATE: Baseline Year 2004			
A	BEGINNING COUNT	5	19	24
	INTAKE (Live Only)			
	From the Public (stray, surrender, etc.)			
	Healthy	30	89	119
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	1	1
	Unhealthy & Untreatable	0	0	0
B	Subtotal Intake from the Public	30	90	120
	Incoming Transfers from all Maddie Partner Organizations			
	From AC			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	3	3
	Unhealthy & Untreatable	0	0	0
	Subtotal Intake from AC	0	3	3
	From Other Maddie Partner Organizations (List each partner separately)			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
	Subtotal Intake from Maddie Partner Organizations	0	0	0
C	Subtotal Incoming Transfers from all Maddie Partner Organizations	0	3	3
	Incoming Transfers from all non-Maddie Partner Organizations			
	Healthy	0	1	1
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
D	Subtotal Incoming Transfers from Non-Maddie Partner Organizations	0	1	1
	From Owners/Guardians Requesting Euthanasia			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
E	Subtotal Intake from Owner/Guardians Requesting Euthanasia	0	0	0
F	TOTAL INTAKE [B + C + D + E]	30	94	124
G	Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	0	0	0
H	ADJUSTED TOTAL INTAKE [F minus G]	30	94	124

	ADOPTIONS (Only cats and dogs adopted by the public)			
	Involving Dogs & Cats From AC			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
	Unhealthy & Untreatable	0	0	0
	Subtotal Adoptions Dogs & Cats from AC	0	0	0
	Involving Dogs & Cats From the Public or Other Organizations			
	Healthy	24	41	65
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	2	6	8
	Unhealthy & Untreatable	0	0	0
	Subtotal Adoptions Dogs & Cats from Public or Other Organizations	26	47	73
I	TOTAL ADOPTIONS	26	47	73
	TRANSFERS TO OTHER ORGANIZATIONS			
	Outgoing Transfers to all Maddie partner organizations <i>[please list each partner separately]</i>			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
J	TOTAL OUTGOING TRANSFERS TO all Maddie Partner Organizations	0	0	0
	Outgoing Transfers to all Non-Maddie partner organizations			
	Healthy	0	0	0
	Treatable – Rehabilitatable	0	0	0
	Treatable – Manageable	0	0	0
K	TOTAL OUTGOING TRANSFERS TO all Non-Maddie partner organizations	0	0	0
	TOTAL TRANSFERS [J + K]	0	0	0
L	RETURN TO OWNER/GUARDIAN	0	0	0
	DOGS & CATS EUTHANIZED			
M	Healthy <i>(including owner/guardian requested)</i>	0	0	0
N	Treatable – Rehabilitatable <i>(including owner/guardian requested)</i>	0	0	0
O	Treatable – Manageable <i>(including owner/guardian requested)</i>	0	0	0
P	Unhealthy & Untreatable <i>(including owner/guardian requested)</i>	0	1	1
Q	TOTAL EUTHANASIA [M + N + O + P]	0	1	1
R	Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)*	0	0	0
S	ADJUSTED TOTAL EUTHANASIA [Q minus R]	0	1	1
T	Subtotal OUTCOMES [I + J+K+L+S] Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	26	48	74
U	DIED OR LOST IN SHELTER/CARE	0	0	0
V	TOTAL OUTCOMES [T + U] Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	26	48	74
W	ENDING COUNT	9	65	74

COMMENTS:

- Please include a MONTHLY BREAKDOWN and ANNUAL SUMMARY of the baseline year statistics for each participating adoption guarantee organization that was operational during the baseline year using the form provided below. **ON FILE**

9. DOGS & CATS ADOPTED BY THE PUBLIC IN THE TARGET COMMUNITY

- Please identify the annual Adoption Baselines for all animal control shelters (AC) and all adoption guarantee organizations (AG) participating in Year Five.

	ADOPTIONS	BASELINE YEAR
9A	AC	950
9B	All AG Organizations	73
9C	TOTAL (All Groups)	1,023

10. DOGS & CATS EUTHANIZED IN THE TARGET COMMUNITY

- Please identify the annual baselines for Total Shelter Euthanasia and Healthy Shelter Euthanasia for all groups participating in Year Five.

	SHELTER EUTHANASIA	BASELINE YEAR
10A	Healthy Shelter Euthanasia	1,952
10B	Treatable Shelter Euthanasia	2,525
10C	Total Shelter Euthanasia	5,833

Part III: Above Baseline (AB) Targets

11. REDUCTION IN HEALTHY SHELTER EUTHANASIA (RHSE) TARGET

- Please identify the Reduction in Healthy Shelter Euthanasia Target for Years Five through Eleven. If you establish goals based on something other than the given formulas, please explain how your goals were derived.

Reduction in Healthy Shelter Euthanasia				
11A	Yr 5	100% of Healthy Euthanasia Baseline	<i>LINE 10A</i>	1,952
11B	Yr 6	100% of Healthy Euthanasia Baseline	<i>LINE 10A</i>	1,952
11C	Yr 7	100% of Healthy Euthanasia Baseline	<i>LINE 10A</i>	1,952
11D	Yr 8	100% of Healthy Euthanasia Baseline	<i>LINE 10A</i>	1,952
11E	Yr 9	100% of Healthy Euthanasia Baseline	<i>LINE 10A</i>	1,952
11F	Yr 10	100% of Healthy Euthanasia Baseline	<i>LINE 10A</i>	1,952
11G	Yr 11	100% of Healthy Euthanasia Baseline	<i>LINE 10A</i>	1,952

12. REDUCTION IN TREATABLE SHELTER EUTHANASIA (RTSE) TARGET

- Please identify the Reduction in Treatable Shelter Euthanasia Target for Years Six through Eleven. If you establish goals based on something other than the given formulas, please explain how your goals were derived.

Reduction in Treatable Shelter Euthanasia				
12A	Yr 6	10% of Treatable Euthanasia Baseline	<i>Multiply LINE 10B by .10</i>	252
12B	Yr 7	20% of Treatable Euthanasia Baseline	<i>Multiply LINE 10B by .20</i>	505
12C	Yr 8	35% of Treatable Euthanasia Baseline	<i>Multiply LINE 10B by .35</i>	884
12D	Yr 9	55% of Treatable Euthanasia Baseline	<i>Multiply LINE 10B by .55</i>	1,389
12E	Yr 10	75% of Treatable Euthanasia Baseline	<i>Multiply LINE 10B by .75</i>	1,894
12F	Yr 11	100% of Treatable Euthanasia Baseline	<i>LINE 10B</i>	2,525

13. REDUCTION IN TOTAL SHELTER EUTHANASIA TARGET

- Please identify the Reduction in Total Shelter Euthanasia Target for Years Five through Eleven. If you establish goals based on something other than the given formulas, please explain how your goals were derived.

Reduction in Total Euthanasia				
13A	Yr 5	Year 5 Healthy Reduction Target	<i>11A</i>	1,952
13B	Yr 6	Year 6 Healthy + Year 6 Treatable Reduction Targets	<i>11B + 12A</i>	2,204
13C	Yr 7	Year 7 Healthy + Year 7 Treatable Reduction Targets	<i>11C + 12B</i>	2,457
13D	Yr 8	Year 8 Healthy + Year 8 Treatable Reduction Targets	<i>11D + 12C</i>	2,836
13E	Yr 9	Year 9 Healthy + Year 9 Treatable Reduction Targets	<i>11E + 12D</i>	3,341
13F	Yr 10	Year 10 Healthy + Year 10 Treatable Reduction Targets	<i>11 F+ 12E</i>	3,846
13G	Yr 11	Year 11 Healthy + Year 11 Treatable Reduction Targets	<i>11G + 12F</i>	4,477

14. ABOVE BASELINE ADOPTION TARGETS

- Please identify the total Above Baseline (AB) Adoption Target for Years Five through Eleven. If you have set goals which are not equal to the reduction in total euthanasia targets, please explain how you derived the goals.

			Healthy	Treatable	Total
14A	Yr 5	AB Adoption Target	1,952	0	1,952
14B	Yr 6	AB Adoption Target	1,952	252	2,204
14C	Yr 7	AB Adoption Target	1,952	505	2,457
14D	Yr 8	AB Adoption Target	1,952	884	2,836
14E	Yr 9	AB Adoption Target	1,952	1,389	3,341
14F	Yr 10	AB Adoption Target	1,952	1,894	3,846
14G	Yr 11	AB Adoption Target	1,952	2,525	4,477

Part IV: Establishing Goals for the Project

15. YEAR FIVE PROJECT GOALS

- Please provide a monthly breakdown of the Healthy Shelter Euthanasia Goal for each participating animal control shelter (AC). The Year Five Healthy Shelter Euthanasia Goal is equal to the Healthy Shelter Euthanasia Baseline minus the Year Five Reduction in Healthy Shelter Euthanasia Target (RIHSE).

Healthy Euthanasia	Apr	May	June	July	Aug	Sept	Y5.1	Oct	Nov	Dec	Jan	Feb	Mar	Y5.2	Total
Metro Animal Shelter															
Baseline	136	147	270	226	193	161	1,133	186	164	152	106	97	114	819	1,952
RIHSE Target	136	147	270	226	193	161	1,133	186	164	152	106	97	114	819	1,952
Total Healthy Euthanasia Goal Yr 5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

- Please provide a monthly breakdown of the Total Shelter Euthanasia Goal for each participating animal control shelter (AC) and each participating adoption guarantee organization (AGO). The Year Five Total Shelter Euthanasia Goal is equal to the Total Shelter Euthanasia Baseline minus the Year Five Reduction in Total Shelter Euthanasia Target (RITSE).

Total Euthanasia	Apr	May	June	July	Aug	Sept	Y5.1	Oct	Nov	Dec	Jan	Feb	Mar	Y5.2	Total
Metro Animal Shelter															
Baseline	404	498	848	695	608	461	3,514	519	421	406	320	314	338	2,318	5,832
RITSE Target	136	147	270	226	193	161	1,133	186	164	152	106	97	114	819	1,952
Goal	268	351	578	469	415	300	2,381	333	257	254	214	217	224	1,499	3,880
AG Organizations															
ADAR															
Baseline/Goal	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HSWA															
Baseline/Goal	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1
PAWS															
Baseline/Goal	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ALL AG ORGS															
Baseline/Goal	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1
TOTAL PROJECT															
Total Baseline	404	498	848	695	608	461	3,514	519	421	407	320	314	338	2,319	5,833
Total RITSE Target	136	147	270	226	193	161	1,133	186	164	152	106	97	114	819	1,952
Total Euthanasia Goal Yr 5	268	351	578	469	415	300	2,381	333	257	255	214	217	224	1,500	3,881

- Please provide a monthly breakdown of the Adoption Goals for each animal control shelter (AC) and each adoption guarantee organization (AG) participating in the project. The Year Five Adoption Goal for AC is equal to their Adoption Baseline (LINE 9A).

Adoptions	Apr	May	June	July	Aug	Sept	Y5.1	Oct	Nov	Dec	Jan	Feb	Mar	Y5.2	Total
Metro Animal Shelter															
Baseline/ Goal	90	69	83	83	85	78	488	57	65	95	88	103	54	462	950
AG Organizations															
ADAR															
Baseline	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AB Target	53	54	63	65	63	59	357	55	54	60	53	52	49	323	680
Goal	53	54	63	65	63	59	357	55	54	60	53	52	49	323	680
HSWA															
Baseline	4	5	2	5	7	5	28	1	11	15	5	8	5	45	73
AB Target	12	14	18	18	11	12	85	12	13	14	15	14	14	82	167
Goal	16	19	20	23	18	17	113	13	24	29	20	22	19	127	240
PAWS															
Baseline	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AB Target	55	54	60	59	61	58	347	54	56	60	52	53	51	326	673
Goal	55	54	60	59	61	58	347	54	56	60	52	53	51	326	673
MAR															
Baseline	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AB Target	36	36	36	36	36	36	216	36	36	36	36	36	36	216	432
Goal	36	36	36	36	36	36	216	36	36	36	36	36	36	216	432
ALL AG ORGS															
Baseline	4	5	2	5	7	5	28	1	11	15	5	8	5	45	73
AB Target	156	158	177	178	171	165	1,005	157	159	170	156	155	150	947	1,952
Goal	160	163	179	183	178	170	1,033	158	170	185	161	163	155	992	2,025
TOTAL PROJECT															
Total Baseline	94	74	85	88	92	83	516	58	76	110	93	111	59	507	1,023
Total AB Target	156	158	177	178	171	165	1,005	157	159	170	156	155	150	947	1,952
Total Adoption Goal Yr 5	250	232	262	266	263	248	1,521	215	235	280	249	266	209	1,454	2,975

Part V: Grant Request

To help you calculate the maximum dollar value of the grant request for your project, we have developed a budget formula guide, based on the number of above baseline adoptions performed by the adoption guarantee organizations.

To calculate the dollar value of your grant request, multiply the ABOVE BASELINE (AB) ADOPTION TARGET for the participating adoption guarantee organizations by the appropriate values:

- | | |
|--|-------------------|
| 16. GRANT REQUEST FOR YEAR FIVE: | \$ 527,040 |
| [Multiply LINE 14B x \$270] | |
| 17. GRANT REQUEST FOR YEAR SIX: | \$ 495,900 |
| [Multiply LINE 14C x \$225] | |
| 18. GRANT REQUEST FOR YEAR SEVEN: | \$ 442,260 |
| [Multiply LINE 14D x \$180] | |

Part VI: Year Five Project

19. YEAR FIVE PROGRAMS AND SERVICES

Maddie’s Fund requires that at least 60% of the adoption grant funds be distributed to the participating adoption guarantee (AG) organizations in the form of adoption subsidies for performing the above baseline adoptions. Additionally, Maddie's Fund has introduced a 5-to-1 adoption subsidy differential to promote adoptions involving animals taken from animal control and traditional shelters. That means, for each above baseline adoption involving a dog or cat taken from animal control or a traditional shelter, adoption guarantee (AG) organizations must receive a subsidy five times greater than the subsidy they will receive for above baseline adoptions involving dogs or cats from other sources (i.e., the public or other organizations).

19A) Year Five Adoption Subsidies: For Year Five, please indicate: 1) the amount of the adoption subsidy to be paid for each above baseline adoption involving animals taken from animal control or traditional shelters; 2) the amount of the adoption subsidy to be paid for each above baseline adoption involving animals received from the public; and 3) how much money will be set aside for a contingency fund to pay for above baseline adoptions performed in excess of the Year Five goal.

- (1) Year 5 adoption subsidy for pets transferred from ACAS: \$ 260.00
- (2) Year 5 adoption subsidy for pets taken from the public: \$ 30.00
- (3) Year 5 contingency fund for adoptions in excess of goal: \$1,300

19B) Year Five Adoption Goals by Adoption Guarantee (AG) Organizations: For Year Five, please provide a list of participating adoption guarantee (AG) organizations and for each group, identify:

- (1) The name of the organization;
- (2) The total number of baseline adoptions;
- (3) The above baseline (AB) adoption target involving animals taken from animal control;
- (4) The AB adoption target involving animals received from the public or from other organizations not including animal control;
- (5) The total above baseline adoption target;
- (6) The total adoption goal [Total Baseline Adoptions + Total AB Target];
- (7) The amount of the adoption subsidy to be paid out for AB adoptions involving animals taken from animal control;
- (8) The amount of the adoption subsidy to be paid out for AB adoptions involving animals received from the public or from other organizations not including animal control; and
- (9) The total adoption subsidy.

<i>Name of Organization</i>	<i>Total Baseline Adoptions</i>	<i>AB Target AC Animals</i>	<i>AB Target Public Animals</i>	<i>Total AB Target</i>	<i>Total Adoption Goal</i>	<i>\$260 Subsidy AC Animals</i>	<i>\$30 Subsidy Public Animals</i>	<i>Total</i>
ADAR	0	450	230	680	680	\$117,000	\$6,900	\$123,900
HSWA	73	80	87	167	240	\$20,800	\$2,610	\$23,410
PAWS	0	639	34	673	673	\$166,140	\$1,020	\$167,160
MAR	0	432	0	432	432	\$112,320	\$0	\$112,320
TOTAL	73	1,601	351	1,952	2,025	\$416,260	\$10,530	\$426,790
Contingency								\$1,300
TOTAL								\$428,090

Maddie's Adoption Room adoptions are split three ways between the AG partners. In Year Five, the adoptions will continue to be credited to the agencies (144 each), but the adoption stipends will be deposited to the Adoption Room account. In this way, the partners will be sharing the responsibility of the Maddie's Adoption Room staffing and other expenses.

19C) Procedure for Distributing the Adoption Subsidies and Contingency Fund: Describe how the adoption subsidies and the contingency fund (if needed) will be distributed to the participating adoption guarantee organizations in Year Five. Please note that the distribution process should include some type of monitoring system for reconciling the amount of money each group receives to actual performance.

Above baseline adoption subsidies are to be paid monthly as goals are achieved. If goals are not achieved at the end of a month, subsidies will be withheld until previous goals are achieved. Reconciliation of the animals will be provided through reporting forms from Metro Animal Shelter and member organizations. Adoptions will be reconciled to date. Each organization will submit a copy of the adoption contract for each animal adopted plus a signed monthly reporting form. Subsidy payments will be reconciled "to-date" each month.

19D) Year Five Programs and Services: Describe the activities that will be undertaken in Year Five to meet the Project Goals [Adoptions, Reduction in Shelter Euthanasia, and Reduction in Healthy Euthanasia], and the number of dogs and cats that will be adopted or saved as a result of each activity.

Special Note: Strategies proposed must be capable of producing immediate, measurable and direct increases in the number of adoptions and immediate, measurable and direct reductions in shelter euthanasia, starting the day after the grant award is received.

Adoptions By Organization	Baseline	Above-Baseline	Total	
ADAR	0	824	824	
HSWA	73	311	384	
PAWS	0	817	817	
Total	73	1,952	2,025	
	ADAR	HSWA	PAWS	Total
Individual Adoption Efforts				
Canine Classic	0	15	0	15
Discounted Adoption fees/specials	0	0	65	65
Howa'PAW'loosa/Black Cats & Broom Sticks	35	5	34	74
Mini Adoption Events	15	0	35	50
Off Site Adoptions	215	15	45	275
On Site Adoptions	10	54	123	187
Pet of the week-Newspaper	0	33	42	75
Pet of the week-TV	0	0	62	62
Petfinder.com	175	48	135	358
Pet Supplies Plus (Birmingham)	113	0	0	113
PAWS Hairball	0	0	15	15
Individual Adoption Totals	563	170	556	1,289
Joint Adoption Programs:				
Maddie's Adoption Cart at Pet Supplies Plus	40	15	40	95
Maddie's Adoption Room	144	144	144	432
Joint Adoption Program Total	184	159	184	527
Joint Adopt-a-thons				
Maddie's Home for the Holidays	26	20	26	72
Maddie's Hot Dogs & Cool Cats	27	15	27	69
Valentine Speed Dating	24	20	24	68
Joint Adopt-a-thons Total	77	55	77	209
Total Adoptions	824	384	817	2,025

Joint Adoption Programs & Events:

- **Maddie's Adoption Room (MAR).** Located inside Pet Supplies "Plus," Maddie's Adoption Room has been extremely successful. Although the Room is very small, foot traffic by people shopping for pet supplies is excellent resulting in anywhere for 30 - 40 adoptions per month. The Adoption Room is open seven days a week. Animals are quarantined at the PAWS office before being transferred to the Room. Animals showcased by MAR are exclusively taken from Metro Animal Shelter,

and the Adoption Guarantee organizations share equally in the adoptions. In Year Five the adoption subsidies for the adoptions done through the Room will go directly to the cost of running the Room. **In Year Five Maddie's Adoption Room will adopt 432 above baseline pets.**

Maddie's Adoption Cart in Pet Supplies Plus.

This three-cage cart is available to coalition partners on a rotational basis. **The Cart will produce 95 adoptions.**

Maddie Adopt-a-thons. A series of Maddie's adopt-a-thons will take place and a mix of special events will be held throughout the year. Under the proposed plan, all three rescue groups and Metro Animal Shelter will participate in the joint adopt-a-thons at a high-profile business or public site. **These events and promotions will result in 209 above baseline adoptions.**

- **Maddie's Home for the Holidays.** This initiative is to be held in December of Year Five. All Adoption Guarantee Groups will participate in the Home for the Holidays event and promotion. This event and promotion is modeled after the Helen Woodward Home for the Holidays program.
- **Maddie's Hot Dogs & Cool Cats.** This adopt-a-thon is held each autumn at Snow Hinton Park. The festival atmosphere draws maximum local participation. The event is advertised extensively. Supportive events include door prizes, games for children and adults, face painting, concession stands, a radio station remote, pet contests, dog-training demonstrations, etc. This event will be held in October of Year Five.
- **Maddie's Valentine Adoption Event: Speed Dating for Pets and Animal Lovers.** This event will be held each year in February. The event is held in Northport at the Community Center, and involves all coalition members including Metro Animal Shelter. Live Radio remotes, free soft drinks, and many pets for adoption are featured. Set up so potential adopters can move through and date (visit) each pet for adoption similar to speed dating for people. This event generated tons of publicity in Year 2. In Year Three, the event again was successful with lots of publicity including a proclamation of Maddie's Speed Dating for Pets Day by the Mayor of Tuscaloosa.

Advertising. To increase adoptions for coalition events and programs, the Project will set into motion a more comprehensive advertising and PR campaign. The budgeted funds for advertising will allow the Project to promote the great animals available for adoption not only at Maddie's Adoption Room, but also through the coalition partners, including Metro Animal Shelter. We will be able to stretch our advertising dollars through paid advertising, and with this paid advertising we will negotiate for matching free advertising from radio, print and the electronic media.

Individual Adoption Programs & Events:

Alabamians Defending Animal Rights (ADAR) is increasing their adoptions, having reached and surpassed their adoption goals in Year Three and Four, and is looking forward to the challenge of Year Five. They have added staff, and are recruiting new volunteers. Mini adoption events are held off site, and these will increase in Year Five. Intakes from Metro are increasing, and ADAR has made a firm commitment to continue to take Metro animals.

The Humane Society of West Alabama (HSWA) holds offsite adoption events at Wal Mart and Pet Supplies Plus. Plans for Year Five are to increase these mini events. They will also continue to feature pets for adoption in the Tuscaloosa News and ClassiTides. Flyers of pets for adoption are posted in Pet Supplies Plus and Maddie's Adoption Room and updated weekly. The HSWA Adoption Center is open on Saturdays and by appointment. The new thrift store has brought much more attention to the Humane Society and increased their funding.

T-Town PAWS (PAWS). To help accommodate their increasing adoption goals PAWS is increasing their foster homes, volunteers, and staff. Mini offsite adoption events are held several times a month. Advertising pets available for adoption at the PAWS office has increased traffic, while special two for the price of one adoptions and other adoption specials have worked and will again be promoted in Year Five. Additionally, with the hiring of the new Executive Director and restructuring of the PAWS Board of Directors, the lead agency has made a stronger commitment to the Project, and is confident that they will achieve the Project goals.

19E) Zero Healthy Deaths: In Year Five, you are required to have an adoption guarantee in place for all healthy shelter dogs and cats (zero healthy deaths). Please detail the strategies you will put in place to reach this goal.

Maddie's Pet Rescue Project in Tuscaloosa County will achieve an adoption guarantee in Year Five, saving all healthy animals at Metro Animal Shelter. Metro personnel will work closely with the adoption guarantee organizations and will call the lead agency should any healthy dog(s) or cat(s) be in danger of euthanasia. The lead agency, if unable to take those pets, will in turn call the other Adoption Guarantee Organizations to find available space. AG groups will respond by taking these dogs and cats and sheltering, boarding or fostering these pets until they can be placed in permanent loving homes. If all of the AG groups are unable to take the animals, space in a boarding facility or in veterinary clinics will be utilized. The lead agency would be responsible for securing boarding space. **Please see ZeroHealthyPlan.doc for full details.**

20. YEAR FIVE FUNDRAISING STRATEGIES

Fundraising is critical to the success of your project. In trying to establish a no-kill community in your target community, the coalition can't rely solely on the Maddie's Fund grant. The lead agency and the participating groups need to attract **substantial additional resources** to help them continue the adoption guarantee when our grant ends and to expand their efforts to care for sick and injured pets, making them healthy and eligible for placement in loving homes. With this in mind, Maddie's Fund expects that some grant funds will be allocated for fundraising and revenue generation.

For Year Five, please identify the fundraising goal for the project and explain how the fundraising goal will be met by the lead agency and each participating adoption guarantee organization (if applicable). Include in your discussion a description of the activities that will be undertaken to raise these funds and how Maddie's Fund support will be used to reach these goals. Of the total funds to be raised in Year Five, please indicate how much of the money will be used in Year Five and how much will be set aside for future years of the project. Please identify the Year Five goal for your reserve fund for this project.

Special Note: The additional revenue generated to meet this goal can not include funds designated for a capital campaign, in-kind donations, endowment income, bequests or restricted gifts other than those for adoption programs.

Fundraising Subsidies will be calculated on a percentage according to the adoption goals of the AG organizations minus Maddie's Adoption Room adoptions. Subsidies will be expected to be used to fund new and existing fundraising initiatives and are expected to generate substantial net income. This fundraising income will be set aside for future years, to help ensure that the lifesaving efforts will continue in Tuscaloosa County as Maddie's funding decreases and then finally concludes at the end of year seven.

The following reflect net fundraising amounts.

Year	Amount of MF Grant	Total Fundraising (FR) Subsidy	Total Amount to be Set Aside (goal)	ADAR		HSAW		PAWS	
				FR Subsidy 44.5% of Total	FR Goal (to be set aside)	FR Subsidy 11% of Total	FR Goal (to be set aside)	FR Subsidy 44.5% of Total	FR Goal (to be set aside)
Five	527,040	31,681	110,883	14,098	49,343	3,485	12,197	14,098	49,343

Alabamian's Defending Animal Rights (ADAR)	Baseline 2004 Actual	Year 1 '05 - '06 Actual	Year 2 '06 - '07 Actual	Year 3 '07 - '08 Actual	Year 4 '08 - '09 Estimated	Year 5 '09 - '10 Projected
Fundraising Subsidy	0	0	\$4,415	\$9,376	\$13,120	\$14,098
Cost of New & Expanded Initiatives						
Development						
Membership drive	\$0	\$0	\$0	\$0	\$3,720	\$3,500
Increase newsletter mailings	\$0	\$0	\$3,500	\$5,000	\$4,000	\$4,500
Garage sales	\$0	\$0	\$0	\$150	\$500	\$500
Raffle	\$0	\$0	\$0	\$0	\$2,600	\$2,000
Donation boxes	\$0	\$0	\$300	\$1,000	\$300	\$300
Business sponsorships	\$0	\$0	\$300	\$3,000	\$1,000	\$2,162
Misc. sales items	\$0	\$0	\$315	\$226	\$1,000	\$1,136
Total Costs	\$0	\$0	\$4,415	\$9,376	\$13,120	\$14,098
INCOME						
FR Initiatives (Est)						
Development						
Membership drive	\$0	\$0	\$0	\$0	\$10,000	\$12,000
Increase newsletter mailings	\$0	\$0	\$12,480	\$14,000	\$16,000	\$18,000
Garage sales	\$0	\$0	\$0	\$818	\$1,000	\$2,500
Raffle	\$0	\$0	\$0	\$0	\$4,000	\$5,000
Business sponsorships	\$0	\$0	\$500	\$5,000	\$6,000	\$8,000
Misc.interest/sales items	\$0	\$0	\$500	\$1,400	\$2,000	\$2,500
Subtotal - Development	\$0	\$0	\$13,480	\$21,218	\$39,000	\$48,000
Current Revenue Sources						
Development						
Donations	\$0	\$0	\$5,000	\$19,000	\$23,000	\$28,000
Donation boxes	\$0	\$0	\$300	\$2,200	\$3,000	\$3,500
Subtotal - Development	\$0	\$0	\$5,300	\$21,200	\$26,000	\$31,500
Programs & Services						
Adoption Fees	\$0	\$0	\$29,400	\$36,150	\$45,000	\$97,500
Adoption Subsidies	\$0	\$0	\$38,824	\$76,908	\$125,712	\$123,900
Subtotal - Programs & Services	\$0	\$0	\$68,224	\$113,058	\$170,712	\$221,400
Total - Current Revenue	\$0	\$0	\$87,004	\$155,476	\$235,712	\$300,900
Total Income	\$0	\$0	\$87,004	\$155,476	\$235,712	\$300,900
General Operating Funds	\$0	\$0	\$74,924	\$147,476	\$210,712	\$251,557
Set Aside for Future Years	\$0	\$0	\$12,080	\$8,000	\$25,000	\$49,343

Humane Society of West Alabama (HSA)	Baseline 2004 Actual	Year 1 '05 - '06 Actual	Year 2 '06 - '07 Actual	Year 3 '07 - '08 Actual	Year 4 '08 - '09 Estimated	Year 5 '09 - '10 Projected
Fundraising Subsidy	\$0	\$246	\$6,270	\$9,376	\$13,120	\$3,485
Cost of New & Expanded Initiatives						
Special Events						
Gift Bizarres	\$0	\$70	\$500	\$300	\$1,500	\$500
Canine Classic	\$0	\$100	\$1,890	\$2,487	\$2,500	\$1,500
Subtotal - Special Events	0	\$170	\$2,390	\$2,787	\$4,000	\$2,000
Development						
Direct mail	\$0	\$50	\$600	\$1,042	\$1,700	\$400
Special brochure/membership appeal	\$0	\$0	\$500	\$750	\$1,720	\$500
Christmas cards to top donors	\$0	\$26	\$0	\$250	\$0	\$0
Expand newsletter mailings	\$0	\$0	\$500	\$1,055	\$1,800	\$300
Garage sales promotion	\$0	\$0	\$1,000	\$3,500	\$2,500	\$285
Raffle	\$0	\$0	\$450	\$0	\$600	\$0
Business sponsorship mailing	\$0	\$0	\$830	\$0	\$800	\$0
Subtotal - Development	\$0	\$76	\$3,880	\$6,597	\$9,120	\$1,485
Total Costs	\$0	\$246	\$6,270	\$9,384	\$13,120	\$3,485
INCOME						
FR Initiatives (Est)						
Gift Bizarres (3)	\$0	\$4,730	\$3,369	\$3,593	\$4,000	\$5,000
Canine Classic	\$7,000	\$11,575	\$14,750	\$10,218	\$13,000	\$14,000
Golf Tournament (one time event)	\$0	\$0	\$0	\$12,250	\$0	\$0
Subtotal - Special Events	\$7,000	\$16,305	\$18,119	\$26,061	\$17,000	\$19,000
Development						
Direct mail	\$0	\$3,830	\$4,865	\$4,100	\$7,000	\$8,000
Membership appeal	\$5,000	\$5,950	\$8,500	\$3,200	\$5,500	\$6,000
Christmas cards to top donors	\$0	\$1,800	\$2,000	\$3,000	\$3,500	\$4,000
Expand newsletter mailings	\$0	\$0	\$0	\$4,250	\$5,000	\$6,000
Garage sales promotion	\$1,500	\$10,712	\$11,000	\$36,004	\$39,000	\$40,000
Raffle	\$0	\$0	\$0	\$0	\$2,500	\$3,000
Business sponsorship mailing	\$0	\$0	\$0	\$0	\$2,500	\$3,000
Subtotal - Development	\$6,500	\$22,292	\$26,365	\$50,554	\$65,000	\$70,000
Total - New Initiatives	\$13,500	\$38,597	\$44,484	\$76,615	\$82,000	\$89,000
Current Revenue Sources						
Special Events						
Parisian Charity Sale	\$0	\$1,065	\$0	\$0	\$1,500	\$1,500
Pizza Hut Fundraiser	\$0	\$250	\$0	\$0	\$500	\$600
Christmas tree wish list	\$0	\$300	\$150	\$0	\$300	\$400
Subtotal - Special Events	\$0	\$1,615	\$150	\$0	\$2,300	\$2,500
Development						
Bequest	\$0	\$0	\$0	\$10,000	\$0	\$0
Donation cans	\$500	\$3,330	\$2,500	\$1,846	\$2,000	\$2,500
Donations	\$11,000	\$8,600	\$5,000	\$20,767	\$27,000	\$28,000
Grants/Interest	\$5,000	\$0	\$5,748	\$6,811	\$9,000	\$10,000
Subtotal - Development	\$16,500	\$11,930	\$13,248	\$39,424	\$38,000	\$40,500

Programs & Services						
Adoption Fees	\$2,000	\$10,575	\$13,350	\$9,925	\$20,750	\$21,000
Adoption Subsidies	\$0	\$7,770	\$30,388	\$46,384	\$53,507	\$23,410
Subtotal - Programs & Services	\$2,000	\$18,345	\$43,738	\$56,309	\$74,257	\$44,410
Total - Current Revenue	\$18,500	\$31,890	\$57,136	\$95,733	\$114,557	\$87,410
Total Income	\$32,000	\$70,487	\$101,620	\$172,348	\$196,557	\$176,410
General Operating Funds	\$32,000	\$69,487	\$86,620	\$160,613	\$161,292	\$164,213
Set Aside for Future Years	\$0	\$1,000	\$15,000	\$11,735	\$35,265	\$12,197

T-Town PAWS (PAWS)	Baseline 2004 Actual	Year 1 '05 - '06 Actual	Year 2 '06 - '07 Actual	Year 3 '07 - '08 Actual	Year 4 '08 - '09 Estimated	Year 5 '09 - '10 Projected
Fundraising Subsidy	\$0	\$2,182	\$6,270	\$9,376	\$13,120	\$14,098
Cost of New & Expanded Initiatives						
Special Events						
Pet Paw'loosa (re-invented as Howla'paloosa '09)	\$0	\$0	\$0	\$800	\$800	\$1,100
Pet Paw'loosa Gala (now Black Cat & Broomstick '09)	\$0	\$0	\$0	\$1,432	\$2,700	\$2,900
Santa PAWS	\$0	\$100	\$0	\$0	\$450	\$0
Pet Photo Contest (calendar)	\$0	\$1,600	\$0	\$6,135	\$4,120	\$4,500
Dirty Dog Days	\$0	\$82	\$0	\$454	\$300	\$0
Charity Ticket Sales	\$0	\$300	\$0	\$555	\$350	\$0
Mechandise Sales at FR events	\$0	\$100	\$0	\$0	\$300	\$350
Subtotal - Special Events	0	\$2,182	\$0	\$9,376	\$9,020	\$8,850
Development						
Membership drive	\$0	\$0	\$2,000	\$0	\$500	\$648
Direct mail	\$0	\$0	\$3,000	\$0	\$3,000	\$4,000
Gift shop	\$0	\$0	\$1,270	\$0	\$600	\$600
Subtotal - Development	\$0	\$0	\$6,270	\$0	\$4,100	\$5,248
Total Costs		\$2,182	\$6,270	\$9,376	\$13,120	\$14,098
INCOME						
FR Initiatives (Est)						
Pet Paw'loosa (Howla'paloosa)	\$12,500	\$14,758	\$12,000	\$5,469	\$7,000	\$9,000
Gala Paw'loosa (Black Cat & Broomstick)	\$0	\$0	\$5,000	\$5,720	\$7,000	\$11,000
Santa PAWS	\$1,600	\$2,118	\$1,655	\$575	\$800	\$0
Pet Photo Contest (+ calendar retail)	\$0	\$23,716	\$26,256	\$12,714	\$24,000	\$26,000
Dirty Dog Days	\$3,500	\$3,559	\$3,779	\$3,313	\$4,000	\$0
Subtotal - Special Events	\$17,600	\$44,151	\$48,690	\$27,791	\$42,800	\$46,000
Proposed FR Initiatives (New)						
HairBall						\$2,000
Dog Splash	\$0	\$0	\$0	\$1,257	\$1,800	\$0
Subtotal - New Initiatives	\$0	\$0	\$0	\$1,257	\$1,800	\$2,000

Development						
Direct mail	\$0	\$0	\$8,075	\$4,429	\$16,300	\$25,170
Membership appeal	\$11,000	\$16,140	\$18,500	\$18,920	\$19,500	\$20,000
Gift shop	\$0	\$0	\$2,320	\$1,357	\$2,000	\$2,000
Subtotal - Development	\$11,000	\$16,140	\$28,895	\$24,706	\$37,800	\$47,170
Total - New Initiatives	\$28,600	\$60,291	\$77,585	\$53,754	\$82,400	\$95,170
Current Revenue Sources						
Special Events (misc.)	\$10,247					
Charity Ticket Sales		\$1,570	\$2,201	\$0	\$2,200	\$0
Donations at FR Events		\$612	\$450	\$0	\$500	\$550
Pet banks		\$429	\$600	\$0	\$700	\$900
Gund Stuffed Animal sales		\$379	\$0	\$290	\$350	\$0
Merchandise sales at FR events		\$273	\$240	\$0	\$250	\$300
Recycling		\$185	\$294	\$390	\$450	\$450
Misc. Income		\$0	\$607	\$127	\$500	\$500
BCBS Ball	\$7,500	\$0	\$0	\$1,055	\$0	\$4,000
Subtotal - Special Events	\$17,747	\$3,448	\$4,392	\$1,862	\$4,950	\$6,700
Development						
Donations	\$15,420	\$7,870	\$9,550	\$10,432	\$11,000	\$12,000
Grants	\$10,000	\$26,480	\$20,000	\$16,376	\$18,000	\$20,000
Subtotal - Development	\$25,420	\$34,350	\$29,550	\$26,808	\$29,000	\$32,000
Programs & Services						
Adoption Fees	\$2,500	\$2,925	\$5,100	\$12,825	\$25,050	\$48,750
Adoption Subsidies	\$0	\$39,780	\$31,156	\$73,684	\$80,352	\$167,160
Subtotal - Programs & Services	\$2,500	\$42,705	\$36,256	\$86,509	\$105,402	\$215,910
Total - Current Revenue	\$45,667	\$80,503	\$70,198	\$115,179	\$139,352	\$254,610
Total Income	\$74,267	\$140,794	\$147,783	\$168,933	\$221,752	\$349,780
General Operating Funds	\$74,267	\$131,794	\$110,163	\$131,429	\$162,712	\$300,437
Set Aside for Future Years	\$0	\$9,000	\$37,620	\$37,504	\$59,040	\$49,343

21. YEAR FIVE BUDGET

Provide a Year Five Budget for the project. The Year Five Budget must reflect the costs associated with each activity that will be undertaken to meet the ABOVE BASELINE TARGETS of the project as identified and described in Year Five Programs and Services [Section 20] and Year Five Fundraising Strategies [Section 21]. The Budget should include line item breakdowns of these costs by activity.

Please see attached spreadsheet “Yr5Budget.xls”

Year Five Budget Narrative

- Adoption subsidies and contingency funds:** These funds will be paid out at over an 8 to 1 ratio of \$260 per adoption of an animal from Metro and \$30 for an adoption of an animal from the public. This added incentive is meant to encourage the AG groups to take animals from Metro. Adoption subsidies are set at 81% of the full grant amount providing more funding for the AG partners so they can use some of that to share in the expenses of Maddie’s Adoption Room.

2. **Programs and services.** Paid advertising will cover a range of items, including radio spots and ads in the Tuscaloosa News and Northport Gazette, as well as other local shoppers. These ads will promote adoption events, Maddie's Adoption Room, and Maddie's Spay/Neuter Project. Other program services include signs, posters, and the cost of copying/printing of flyers for adoption events. Maddie recognition includes the fees for the Maddie-Alabama website. Fundraising subsidies are to be distributed among the project partners according to their above baseline adoption goals, minus the adoptions credited from Maddie's Adoption Room. Each group is expected to increase their fundraising efforts with this seed money, and then set aside some of that money for future years.
3. **Operating.** Salaries are consistent with current local pay scales. Employee taxes include employer SSI contributions, FUTA and State Unemployment.

The PAWS executive director will oversee Maddie's reporting, and will manage Maddie's Room staff, and Maddie's coalition meetings.

The Vet Tech Assistant position will supervise and assist with the animal care at T-Town PAWS which quarantines the animals before they are transferred to the Maddie's Adoption Room. Veterinary tech will work closely with the veterinarian and will advise staff working quarantine and the staff at Maddie's Adoption Room on animal health related issues. This staff member, working with the Animal Care Coordinator will insure medical files are kept up to date, animals' health is monitored, transport to and from veterinary visits, and medical and cage cleaning protocols are adhered to.

The Animal Care Coordinator will work closely with the Vet Tech Assistant. The coordinator will be responsible for the Maddie's reporting, and for the cleaning and care of the animals that are destined for Maddie's Adoption Room.

4. **General and administrative.** Phone service is for Maddie's Adoption Room. Office supplies and bookkeeping is self explanatory.

22. MADDIE RECOGNITION

For Year Five, please provide a detailed recognition plan describing how the lead agency and the participating groups will recognize Maddie, the little dog who made possible the funding for this project.

General Identification:	Individual Agency
Maddie's name within the project	ADAR
An adoption room named for Maddie	Signs at all events
The Maddie story in distributed materials	Maddie's logo & stats on website
Maddie's Fund logo on all forms	Maddie's logo on all pet taxis and cages
Maddie's Fund logo on all project stationary	Pass out Maddie's stickers at all events
Signage:	Maddie's patches on volunteer shirts
Signs for each participating facility	HSWA
Signs to be displayed in each adoption venue	Website links to Maddie's site
Banners and signs at all events	Maddie's signs at Adoption Center and Flea Market
Signs on adoption pens and cages	Maddie's signs at all events
Adoption events:	Distribute stickers and Maddie's Tail Wag at events
Maddie dog bandanas	Maddie the Mascot at individual events
Maddie's Fund stickers distributed	Maddie's logo on stationary & flyers
Maddie Mascot appearances at events	Maddie stats on website
Media:	Maddie's logo on HSWA TV PSA
Maddie logo and link on member websites	PAWS
Maddie stats on member websites	Maddie recognition at all speaking engagements
Additional:	Maddie's Tail Wag distributed at school programs
Maddie in education programs	Maddie's Logo on all printed material at events
Maddie Tail Wag Activity Books	Maddie's stickers on all PAWS mail
Maddie in speaking engagements	Signage on PAWS office
Maddie's Fund patches for jackets and clothing	Promotes Maddie's Spay/Neuter Project
Statewide website, links to the Maddie's site	Maddie's updates in PAWS newsletters
	Maddie's Page and link to Maddie website

23. SUSTAINABILITY PLAN

Maddie's Fund would like you to provide an updated 10-year strategic plan showing how you intend to transform your target community into a no-kill community.

For each year of this plan, you should include as much detailed information as possible about the strategies your coalition will employ to:

- increase adoptions and reduce shelter deaths community-wide so that no healthy shelter pet will be euthanized starting in Year Five;
- sustain the adoption guarantee for healthy pets in the face of dwindling Maddie's Fund support and after the grant ends; and
- expand the adoption guarantee to include treatable shelter pets so that by the end of Year Ten all healthy and treatable shelter dogs and cats will be guaranteed a loving home in your community.

Please include in your discussion: the functions of the lead agency and the participating groups as a whole; a fundraising plan identifying the fundraising goals, what portion of each goal will be raised by the lead agency and the participating groups; the size of the "reserves" to be created to sustain the project in future years and how the reserves will be tracked and distributed; the sources of fundraising; a budget including line item breakdowns of the expenses and income; and a Maddie recognition plan.

24. ANIMAL WELFARE ISSUES

For your target community, briefly describe the feral cat policies in your target community. In addition, please describe any actual or proposed changes in animal control enforcement or policies (including pit bull policies), or other animal welfare issues that could affect the ability of your project to implement an adoption guarantee for healthy and treatable shelter dogs and cats. (Not to exceed two attached pages).

Metro Animal Shelter estimates that about 40% of all unhealthy & untreatable cat deaths are feral cats. If there has been a complaint from the public, the animal control officers trap the cats and take them to the shelter. Metro also lends cat traps to the public. Metro’s policy is to evaluate the cats during a 24 hour waiting period. If they are deemed feral, they are euthanized.

There are no actual or proposed changes to the pit bull policy at Metro Animal Shelter. Their policy, as it stands, is that dogs that have visible signs of previous fighting activity (scars) or are observed as being aggressive to people or other animals are not candidates for adoption, and are euthanized. Dogs not showing any of these signs are put up for adoption to responsible pet guardians.

25. GOVERNMENT MANDATES

Please indicate if there is a mandatory spay/neuter law, and/or a pound seizure law (i.e., the sale or release of lost, abandoned and homeless dogs and cats from an animal shelter to a research, testing or educational facility) enacted in the target community. If yes, please identify the jurisdiction and attach copies of the law(s), if not already on file.

		YES or NO	JURISDICTION
26A)	Spay/Neuter Ordinance	No	
26B)	Pound Seizure Law	NO	

Part VII: Glossary Of Terms

26. TYPES OF ORGANIZATIONS

Animal Control: Municipal agencies or animal organizations that contract with local governments to provide animal control services.

Traditional: Animal organizations that manage shelter populations by euthanizing pets that are considered to be healthy or treatable in addition to unhealthy & untreatable animals.

Adoption Guarantee: Organizations that save all the healthy and treatable animals under their care, with euthanasia reserved only for unhealthy & untreatable animals. An adoption guarantee organization could be an animal shelter, rescue group, foster care organization, or sanctuary.

A shelter does not have to say it's an adoption guarantee organization, but it does have to: 1) save all of the healthy and treatable animals that come under its care; and 2) use the definitions of healthy, treatable, and unhealthy & untreatable as defined by Maddie's Fund. Additionally, the shelter must clearly articulate to its community that it saves all healthy and treatable animals and provide appropriate shelter data to Maddie's Fund.

Special Note: To be eligible for consideration for a Maddie's Fund community grant, all the animal control and traditional shelters in your target community must participate in your project.

27. CATEGORIZATIONS/DEFINITIONS OF SHELTER ANIMALS

Healthy: The term "healthy" means and includes all dogs and cats eight weeks of age or older that, at or subsequent to the time the animal is taken into possession, have manifested no sign of a behavioral or temperamental characteristic that could pose a health or safety risk or otherwise make the animal unsuitable for placement as a pet, and have manifested no sign of disease, injury, or congenital or hereditary condition that adversely affects the health of the animal or that is likely to adversely affect the animal's health in the future.

Treatable: The term "treatable" means and includes all dogs and cats that are "rehabilitatable" and all dogs and cats that are "manageable."

Rehabilitatable: The term "rehabilitatable" means and includes all dogs and cats who are not "healthy," but who are likely to become "healthy," if given medical, foster, behavioral, or other care equivalent to the care typically provided to pets by reasonable and caring pet owners/guardians in the community. (These conditions are generally considered to be curable.)

Manageable: The term "manageable" means and includes all dogs and cats who are not "healthy" and who are not likely to become "healthy," regardless of the care provided; but who would likely maintain a satisfactory quality of life, if given medical, foster, behavioral, or other care, including long-term care, equivalent to the care typically provided to pets by reasonable and caring pet owners/guardians in the community; provided, however, that the term "manageable" does not include any dog or cat who is determined to pose a significant risk to human health or safety or to the health or safety of other animals. (These conditions are generally considered to be chronic.)

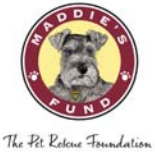
Unhealthy & Untreatable: The term "Unhealthy and Untreatable" means and includes dogs and cats who, at or subsequent to the time they are taken into possession,

- (1) have a behavioral or temperamental characteristic that poses a health or safety risk or otherwise makes the animal unsuitable for placement as a pet, and are not likely to become "healthy" or "treatable" even if provided the care typically provided to pets by reasonable and caring pet owners/guardians in the community; or
- (2) are suffering from a disease, injury, or congenital or hereditary condition that adversely affects the animal's health or is likely to adversely affect the animal's health in the future, and are not likely to

become “healthy” or “treatable” even if provided the care typically provided to pets by reasonable and caring pet owners/guardians in the community; or

- (3) are under the age of eight weeks and are not likely to become “healthy” or “treatable,” even if provided the care typically provided to pets by reasonable and caring pet owners/guardians in the community.*

Part VIII: Supplemental Information



Maddie's® Pet Rescue Project in Tuscaloosa County, AL: Year Five

Please provide the following information for each adoption guarantee organization participating in your project, if not already on file.

1. Organization Information

1a) NAME OF GROUP		
1b) ADDRESS		
1c) CITY	1d) STATE	1e) ZIP CODE
1f) TELEPHONE	1g) FAX	1h) WEB SITE
1i) EMAIL ADDRESS	1j) DATE OF INCORPORATION	1k) FED TAX EXEMPT STATUS
1l) TAX ID NUMBER	1m) CONTACT (Name/Title)	1n) CONTACT TELEPHONE

2. Mission Statement of the Organization

3. Financial Information

For organizations that file RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX - IRS FORM 990, the information requested above comes from line items 12, 17, and 73b, respectively, of the IRS Form 990 and should be taken from the documents you have already filed with the IRS. Please indicate if the information is based on the calendar year or the fiscal year. If fiscal, indicate the month in which the year begins.

	2007	2006	2005
3a) Total Revenue			
3b) Total Expenses			
3c) Total Net Assets			
3d) Calendar Year or Fiscal Year (include month FY begins)			

4. Is this organization audited on an annual basis?

<input type="checkbox"/> YES	<input type="checkbox"/> NO
------------------------------	-----------------------------

Part IX: Grant Application Checklist

- o A Signed and Complete Application Form.
- o Alphabetical list of all groups participating in Year 5.
- o A monthly breakdown and annual summary of baseline year shelter statistics for animal control, using the forms provided with this application. *[These reporting forms must be signed by the shelter personnel with copies of the signed forms submitted to Maddie's Fund.]*
- o A monthly breakdown and annual summary of baseline year shelter statistics for each participating adoption guarantee organization that was operational at that time, using the forms provided with this application. *[These reporting forms must be signed by the shelter personnel with copies of the signed forms submitted to Maddie's Fund.]*
- o A monthly breakdown of the baselines and Year Five goals for adoptions, reduction in total shelter deaths, and reductions in healthy shelter deaths.
- o A description of the Year Five Programs and Services.
- o The number of baseline and above baseline adoptions to be performed by each participating adoption guarantee organization.
- o The Year Five Fundraising Strategies.
- o Year Five Budget.
- o 10-Year Strategic Plan.
- o Copies of government spay/neuter mandates, if not already on file.
- o Supplemental Information for each participating adoption guarantees organization, if not already on file.
- o Copy of IRS Determination Letter for lead agency, if not already on file.
- o Copy of most recent financial statements or audit for lead agency.