

## Innovation Grant Sample Application

This is a sample application provided for reference only and questions are subject to change. To apply for an Innovation Grant, you will need to fill out the application on the [Maddie's® Fund Grants Portal](#) during our open application cycles. Please check [our website](#) for application dates.

If you have any questions about the information requested on this application, please contact the Maddie's Fund Grants Team at 925.310.5450 or [grants@maddiesfund.org](mailto:grants@maddiesfund.org).

## Innovation Grant Sample Application

### Organization and Contact Information

1. Organization Name:

2. Organization Address:

Street Address:

City, State, ZIP:

County:

3. Organization Website:

4. EIN Number:

5. Application Submitted by Contact Info:

Name:

Title:

Phone Number:

Email Address:

6. Head of Organization Contact Info:

Name:

Title:

Phone Number:

Email Address:

7. If this grant is approved, payment will be made via ACH transfer. Please provide contact information for the person in your organization responsible for receiving this payment. Please note, this person will receive emails from Bill.com (1) asking for your organization's account information and (2) notification of payment confirmation.

Name:

Title:

Email Address:

Phone Number:

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Additional Organization Information

**For questions 8 - 11, please refer to our [Grant Requirements webpage](#) for more information. If you need further details, please contact the Maddie's Fund Grants team at [grants@maddiesfund.org](mailto:grants@maddiesfund.org) or 925.310.5450.**

8. Please provide the web link to where on your website you are publicly sharing your annual animal statistics (must be on the same page as your lifesaving percentage - see question below).

9. Please provide the web link to where on your website you are publicly sharing your lifesaving percentage and the formula for how it was calculated (must be on the same page as your annual animal statistics - see question above).

10. My organization is an active participant in Shelter Animals Count.

- Yes
- No

If no, please explain:

11. My organization is an active participant in the Million Cat Challenge.

- Yes
- No

If no, please explain:

12. My organization is current on all grant reporting requirements for any previous Maddie's Fund grants. (Please contact Maddie's Fund at 925.310.5450 or [grants@maddiesfund.org](mailto:grants@maddiesfund.org) if you have questions about this or need to check with us.)

- Yes
- No (please explain below)
- Not applicable (we've never received a grant from Maddie's Fund)

If no, please explain:

13. Have you, or anyone in your organization, attended or been accepted to a Maddie's® Apprenticeship Program?

- Yes (please indicate which one, below)
- No

If yes, which one?

**SAMPLE**

14. Which best describes your organization?

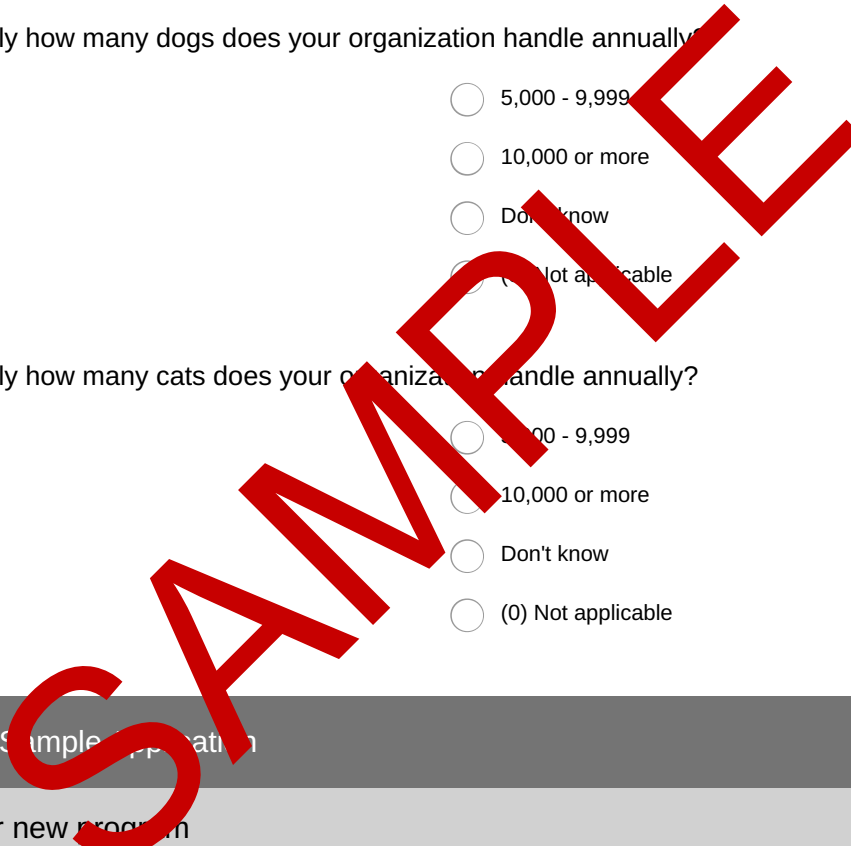
- Government animal services
- Animal shelter/rescue with a government contract (i.e., animal control or housing services)
- Private shelter without a government contract (physical facility)
- Private rescue without a government contract (solely foster-based)
- Other (please specify)
- College/University
- Non-Profit Spay/Neuter Clinic
- Non-Profit Veterinary Clinic

15. Approximately how many dogs does your organization handle annually?

- 1 - 99
- 100 - 499
- 500 - 999
- 1,000 - 4,999
- 5,000 - 9,999
- 10,000 or more
- Don't know
- (0) Not applicable

16. Approximately how many cats does your organization handle annually?

- 1 - 99
- 100 - 499
- 500 - 999
- 1,000 - 4,999
- 5,000 - 9,999
- 10,000 or more
- Don't know
- (0) Not applicable



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Tell us about your new program

17. How much funding are you requesting to implement this program (not to exceed \$5,000)?

18. Approximately how many additional lives will be saved as a result of this lifesaving program? (Please enter a number in the space below. If you are unsure of the exact number, give us your best estimate. If you need assistance in calculating this number, please contact the Maddie's Fund Grants Team at 925.310.5450 or [grants@maddiesfund.org](mailto:grants@maddiesfund.org).)

19. Lifesaving program you're applying to implement (must select one of the below categories, or your application will not be accepted). Please note, not all categories may be available for each grant cycle. Please check [our website](#) for the current application's categories.

- Alternatives to Intake
- Capacity for Care
- Engaging the Public
- Engaging Volunteers
- Innovative Foster Care
- Innovative Marketing and PR
- Innovative Partnerships
- Innovative Shelter Medicine
- Innovative Technology, Data and Metrics
- Innovative Training, Development and Leadership Growth
- Managed Admissions
- Removing Barriers to Adoption (Adoption Ambassadors, Adopters Welcome, Open Adoptions, etc.)
- Return to Field
- Sustainability (Innovative Fundraising, Fund Development, Strategic Planning, etc.)

20. What are you trying to achieve and in what timeframe?

21. How will you measure or evaluate your success?

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