



The Pet Rescue Foundation

# Maddie's Fund® Starter Grants

## Maddie's® Community Shelter Data Grant Application

### Part I: Contact Organization Information

Please complete the following information for the animal group that is submitting this application on behalf of the coalition (i.e., the contact organization). The contact organization is the animal group responsible for collecting the shelter statistics and completing the application. Any animal group can apply for this grant on behalf of its coalition. The contact organization can be an animal control agency, traditional shelter, or adoption guarantee organization.

#### 1. CONTACT ORGANIZATION

1a) NAME OF CONTACT ORGANIZATION		
1b) ADDRESS		
1c) CITY	1d) STATE	1e) ZIP CODE
1f) TELEPHONE	1g) FAX	1h) WEB SITE
1i) EMAIL ADDRESS	1j) PRIMARY (Name/Title)	1k) PRIMARY TELEPHONE
1l) FED TAX EXEMPT STATUS	1m) TAX ID NUMBER	1n) INCORPORATION DATE

2. APPLICATION PREPARED BY:

DATE OF SUBMISSION:

### Part II: Target Community

#### 3. GEOGRAPHIC AREA

Identify the geographic area (e.g., county, region or state) that comprises your target community.

**Special Note: For projects to qualify for funding consideration, the target community must be a county, region or state in the U.S. with a human population of 100,000 or more.**

#### 4. POPULATION ESTIMATES

How many people, dogs and cats are living in your target community? Human population statistics can be accessed from the Census Bureau web site ([www.census.gov](http://www.census.gov)) or your local library. The estimates for the number of dogs and cats in your target community can be derived from the American Veterinary Medical

Association's calculation described on their web site (www.avma.org) and in their publication, **US Pet Ownership & Demographic Source Book**.

<b>4a) Human Population (HP)</b>	
<b>4b) Date of Data</b>	
<b>4c) Estimated Population of Cats (not including ferals)</b> [(HP divided by 2.67) multiplied by .66]	
<b>4d) Estimated Population of Dogs</b> [(HP divided by 2.67) multiplied by .58]	

## 5. ANIMAL GROUPS IN THE TARGET COMMUNITY

Please identify all the animal groups located in your target community and indicate if they are participating in your coalition. List each group by name under the appropriate category.

*At a minimum*, your coalition must include all animal control agencies and all traditional shelters located in your target community. Your coalition must also provide an opportunity for adoption guarantee organizations located in your target community to participate.

For the purposes of this application, there are three categories of organizations: (1) Animal Control (AC); (2) Traditional (TR); and (3) Adoption Guarantee (AG). *Please refer to Attachment I in the Supporting Documents for a description of these terms.*

### **For each group, please answer the following questions:**

- 5a) Does this group operate a shelter?
- 5b) Does this group operate a spay/neuter (s/n) clinic (i.e., an actual facility)?
- 5c) Does this group spay or neuter its animals before adoption?
- 5d) Is this group participating in your coalition? **If the group is not participating in your coalition, please explain.**

<b>5. ANIMAL GROUPS IN THE TARGET COMMUNITY</b> <i>(List Groups by Name under the appropriate category)</i>	<b>5a) OPERATES SHELTER Yes/No</b>	<b>5b) S/N CLINIC Yes/No</b>	<b>5c) S/N BEFORE ADOPTION Yes/No</b>	<b>5d) IN THE PROJECT Yes/No</b>
Category 1: Animal Control Shelters				
Category 2: Traditional Shelters				
Category 3: Adoption Guarantee Organizations				


***Part III: Shelter Statistics and Categorizations/Definitions of Animals***

The contact organization must submit two years of shelter statistics (for 2006 and 2005) for all participating animal control shelters, traditional shelters and adoption guarantee organizations in your coalition. The shelter statistics reported in this application are broken down by species (dog and cat) and according to the following categorizations/definitions of shelter animals: healthy, treatable-rehabilitatable, treatable-manageable, and unhealthy & untreatable. *Please refer to Attachment II in the Supporting Documents for a description of these terms.*

Maddie’s Fund will not consider applications submitted with incomplete or missing data. We recognize that most groups are not currently using the categorizations/definitions of animals included in this application. However, we would ask each group to make their best assessments in applying these categorizations/definitions retroactively and explain in a separate attachment how their assessments were derived.

**6. TIME PERIOD**

Please indicate the specific annual time period for reporting the 2006 and 2005 shelter statistics (that includes the monthly and annual reports for individual groups, the annual summaries for all the groups in each category, and the annual summaries for the target community). The time period may be a Calendar Year or a Fiscal Year. The same time period (calendar or fiscal) must apply to both years and, if your project is approved for funding, for the next three years of reporting. Please include the beginning and ending months for the one-year time period you select.

<i>Annual Time Period</i>	
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**7. COLLECTING STATISTICS FROM COALITION MEMBERS**

Each participating group needs to provide the contact organization with a monthly breakdown and annual summary of their shelter statistics for 2006 and 2005 using the Animal Statistics Table and applying the definitions of healthy, treatable, and unhealthy & untreatable.

Annual summary and monthly reporting forms for individual animal control, traditional and adoption guarantee organizations are included in Attachment III of the Supporting Documents along with a Glossary of Terms in Attachment VI.

*Animal Statistics Table for Individual Animal Control Shelters: Annual Summary and Monthly Reports*

*Animal Statistics Table for Individual Traditional Shelters: Annual Summary and Monthly Reports*

**Each organization must sign its own forms.** Please note that the contact organization will need to submit the signed 2006 and 2005 annual summary reports from each participating group with this application. You do not need to submit the monthly reports but you should keep all this information. If your project is approved for funding, you may be asked to submit the signed monthly reports.

## **8. COMPILING THE SHELTER STATISTICS FOR EACH CATEGORY OF ORGANIZATIONS**

Once you've collected the shelter statistics from each participating group, you should organize the data by category (i.e., animal control, traditional shelters and adoption guarantee organizations), compile the annual reports from *all* participating groups in *each category* into **one table**, and complete the appropriate summary report. These reporting forms are included in Attachment IV of the Supporting Documents along with a Glossary of Terms in Attachment VI.

*2006 Annual Summary for All Participating Animal Control Shelters*

*2006 Annual Summary for All Participating Traditional Shelters*

*2006 Annual Summary for All Participating Adoption Guarantee Organizations*

*2005 Annual Summary for All Participating Animal Control Shelters*

*2005 Annual Summary for All Participating Traditional Shelters*

*2005 Annual Summary for All Participating Adoption Guarantee Organizations*

## **9. COMPILING THE SHELTER STATISTICS FOR THE TARGET COMMUNITY**

You will also need to submit shelter statistics for your target community. For each year requested, you will need to compile the summary forms from all participating animal control agencies, all participating traditional shelters, and all participating adoption guarantee organizations into **one table**. These reporting forms are included in Attachment V of the Supporting Documents along with a Glossary of Terms in Attachment VI.

*2006 Annual Summary for the Target Community*

*2005 Annual Summary for the Target Community*

[Special Note: The 2006 shelter statistics for your target community will be used to calculate the 2006 Live Release Rate in Section 10.]

## ***Part IV: 2006 Live Release Rate***

## **10. LIVE RELEASE RATE CALCULATION**

To support the implementation of the Asilomar Accords, Maddie's Fund has adopted the Live Release Rate as one of our measurement tools to track the progress of shelters and communities in reducing shelter euthanasia and to enable comparisons between those groups and communities. Our formula is calculated by taking the number of animals leaving the shelter or community **alive** and dividing it by the total number of animals leaving the shelter or community.

Using the shelter statistics compiled for the *2006 Annual Summary for the Target Community*, please calculate the 2006 LIVE RELEASE RATE for your target community.

The 2006 Live Release Rate = [(Adoptions plus Outgoing Transfers to Organizations Outside the Target Community plus Return to Owner/Guardian) *divided by* (Subtotal Outcomes minus Outgoing Transfers to Organizations within the Target Community)] *multiplied by* 100.

[(LINE I, COLUMN C + LINE K, COLUMN C + LINE L, COLUMN C) *divided by* (LINE T, COLUMN C – LINE J, COLUMN C)] \* 100

10)                      %
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*When reporting the Live Release Rate for your project, you need to include the following statement:*

The 2006 Live Release Rate for our target community does not include \_\_\_\_\_ [see LINE R, COLUMN C] owner/guardian requested euthanasia which were unhealthy & untreatable and \_\_\_\_\_ [see LINE U, COLUMN C] dogs and cats who died or were lost in the shelter/care.

## ***Part VII: Maddie Recognition***

### **11. MADDIE RECOGNITION**

If your application is approved for funding, all participating groups will be expected to follow a special Maddie Recognition Plan (commensurate with the level of funding) to honor Maddie, the miniature Schnauzer whose lifetime of unconditional love and devotion to the Duffield Family inspired the creation of Maddie’s Fund.

#### ***Sample Maddie Recognition Plan***

- **Press Releases:** All press releases issued by any participating group referring to the Maddie’s Fund grant will include the paragraph "About Maddie's Fund" set forth below.
- **Websites, Journals and Newsletters:** Websites, journals or newsletter articles mentioning the Maddie’s Fund grant will include the paragraph "About Maddie's Fund" set forth below.
- **Public Speaking:** Talks and other presentations by any participating groups before civic or community groups, veterinarians, or the press about the Maddie’s Fund grant will acknowledge the sponsorship of Maddie’s Fund.

#### ***“ABOUT MADDIE’S FUND”***

Maddie’s Fund<sup>®</sup>, The Pet Rescue Foundation, ([www.maddiesfund.org](http://www.maddiesfund.org)) is a family foundation funded by PeopleSoft Founder Dave Duffield and his wife, Cheryl, to help create a no-kill nation. The first step is to help develop programs that guarantee loving homes for all healthy shelter dogs and cats throughout the country. The next step will be to save the sick and injured pets in animal shelters nationwide. Maddie’s Fund is named after the family’s beloved Miniature Schnauzer who passed away in 1997.