



*The Pet Rescue Foundation*

## **Maddie's Fund<sup>®</sup> Lifesaving Award**

### ***Application Instructions***

*Revised 4/6/06*

Maddie's Fund has established a special Lifesaving Award to recognize communities that are leading the way in saving animal lives.

This award is designed to acknowledge the outstanding contributions being made by coalitions that have already implemented an adoption guarantee for healthy pets or achieved no-kill status (whereby all healthy and treatable shelter pets are being saved) in their target communities and are likely to sustain it in the future. There are three funding opportunities associated with the Award. In addition to the actual award which ranges from \$200,000 to \$3,000,000, successful coalitions are eligible to receive \$10,000 to \$40,000 for collecting and submitting shelter statistics for each coalition member and for the community and \$5,000 to \$10,000 for reporting how their community achieved its adoption guarantee or no-kill status.

#### **I. ELIGIBILITY**

Coalitions of animal groups operating in any county, region or state in the United States with a human population of 200,000 or greater are eligible to apply for this grant.

Coalitions should include all animal control agencies and all traditional shelters located in the target community. Coalitions also need to provide an opportunity for adoption guarantee organizations located in the target community to participate.

For Adoption Guarantee Communities, coalitions must have achieved and sustained an adoption guarantee for healthy shelter dogs and cats (i.e., zero healthy shelter dogs or cats euthanized) for at least two years and can demonstrate their ability to maintain that status in the future.

For No-Kill Communities, coalitions must have achieved and sustained no-kill status whereby all healthy and treatable dogs and cats are being guaranteed loving homes for at least two years, and are can demonstrate their ability to maintain that status in the future.

Any animal group can apply on behalf of its coalition. Applicants for any of the funding opportunities related to the Lifesaving Award (including the actual award) can be an animal control agency, traditional shelter, or adoption guarantee organization. Each participating group in a coalition, regardless of its operational model or approach, is eligible to receive a portion of the funding.

Animal groups that are participating in Maddie's Fund-supported projects are not eligible to apply for this grant. However, past grantees that have achieved no-kill status and have sustained it for at least two years are eligible to apply. Previous grants received from Maddie's Fund will be deducted from any future grants under this program.

## **II. HOW TO APPLY FOR A LIFESAVING AWARD**

There are four steps involved in the application process for the Lifesaver Award.

### **Step One**

#### **Pre-Grant Inquiry**

All coalitions that are interested in applying for a Lifesaving Award must complete the **Pre-Grant Inquiry**, which is posted on the Maddie's Fund website, [www.maddiesfund.org](http://www.maddiesfund.org). Pre-Grant Inquiry applications can be submitted year-round. There is no deadline for submission.

The *Pre-Grant Inquiry* provides a thumbnail sketch of the target community. It identifies the geographic area comprising the target community, lists the participating groups in the coalition, and reports basic shelter data community-wide for a one-year period: either Calendar Year 2006 or Fiscal Year 2005-06.

Interested applicants may submit the *Pre-Grant Inquiry* to Maddie's Fund by email ([grants@maddiesfund.org](mailto:grants@maddiesfund.org)) or snail mail (Maddie's Fund, 2223 Santa Clara Avenue Suite B, Alameda, California, 94501).

After the *Pre-Grant Inquiry* has been submitted and reviewed by staff, Maddie's Fund will arrange a conference call with the coalition to review the application process, discuss the amount of funding available to the coalition, and answer any questions. In determining the amount of funding, Maddie's Fund will take into consideration the size of the target community and the number of groups participating in the coalition.

### **Step Two**

#### **Shelter Statistics (\$10,000 - \$40,000)**

If Maddie's Fund decides that the coalition has the elements necessary to apply for a Lifesaving Award, they will be invited to submit a Maddie's Community Shelter Data Grant Application. The application for this grant is posted on our website [www.maddiesfund.org](http://www.maddiesfund.org).

Coalitions will need to submit two years of shelter statistics from each participating group and community-wide reflecting the community's status as an adoption guarantee or a no-kill community. All shelter data must be reported monthly and annually for each participating group and community-wide, using the Animal Statistics Table and applying the definitions of healthy, treatable, and unhealthy & untreatable described in the Asilomar Accords.

Successful applicants are eligible to receive a \$10,000 - \$40,000 grant for submitting these statistics. Coalitions will need to complete and submit the Maddie Community Shelter Data Application to meet this requirement.

### **Step Three**

#### **Explain how you did it (\$5,000 - \$10,000)**

Coalitions will need to submit a report documenting how their community achieved an adoption guarantee for healthy pets or no-kill status whereby all healthy and treatable pets are guaranteed loving homes. As part of this report, coalitions will need to include at a minimum:

- a list of participating groups;
- a description of each group's operations (not to exceed one page per group);
- an explanation of how the adoption guarantee or no-kill status was achieved in their community, how it is currently being sustained, and how it will be sustained for at least the next three years (without help from Maddie's Fund);
- a description of how the shelter animal classifications of healthy, treatable, and unhealthy & untreatable are being applied throughout the shelter system in their community (i.e., a matrix); and
- examples of how the adoption guarantee or no-kill status has been and will continue to be publicly disclosed within their community on an annual basis (on websites, in newsletters and annual reports).

Successful applicants are eligible to receive a \$5,000 - \$10,000 grant for preparing this report and submitting it to Maddie's Fund.

#### **Step Four**

##### **The Lifesaver Award**

Based on the information submitted in Steps One – Three, qualified applications will be submitted to the Maddie's Fund Board for their review and approval.

Successful applicants may be eligible to receive a \$200,000 to \$3,000,000 Lifesaver Award for their community.

- For Adoption Guarantee Communities, the Lifesaver Award is calculated at \$1 per human in the community up to a maximum of \$1,000,000.
- For No-Kill Communities, the Lifesaver Award is calculated at \$3 per human in the community up to a maximum of \$3,000,000.

### **III. THE REVIEW PROCESS**

Applications for the grants associated with the Lifesaver Award can be submitted year round. There is no deadline for submission. Application materials should be sent to Maddie's Fund via e-mail ([grants@maddiesfund.org](mailto:grants@maddiesfund.org)) or snail mail (2223 Santa Clara Avenue, Suite B, Alameda, California 94501).

Qualified applications will be submitted to the Maddie's Fund Board of Directors for their review and approval. All funding decisions are at the discretion of the Maddie's Fund Board of Directors. Funding decisions will be communicated to the coalitions by the Maddie's Fund staff.

### **IV. FUNDED PROJECT REQUIREMENTS**

For each application that is approved for funding, Maddie's Fund will prepare a grant contract for review and signature by the contact organization – that is, the animal group that applied for the

grant on behalf of the coalition. The contract includes a confirmation letter outlining the terms and conditions of the grant, an indemnity agreement, and a Maddie Recognition Plan.

Grantees will be expected to:

- honor the Maddie's Fund core values of honesty, integrity, and mutual respect;
- agree to maintain cordial, professional relations with colleagues and the public;
- carry on public debate and discussion without personal attacks or recriminations;
- submit to Maddie's Fund annual shelter statistics from each group participating in their coalition and community-wide for three years after the grant is awarded; and
- follow a special recognition plan, commensurate with the level of funding received, honoring Maddie, the Miniature Schnauzer, whose lifetime of unconditional love and devotion inspired the creation of Maddie's Fund.

## **V. GRANT DISTRIBUTION**

Each participating group, regardless of its operational model or approach, is eligible to receive a portion of the starter grants funding.

### ***A. Shelter Statistics***

Funding for submitting a successful Community Shelter Data Grant Application will be awarded in two equal installments: the first installment will be distributed upon approval of the grant application and after the receipt of a signed grant contract; the second installment will be distributed at the end of the three-year grant period.

The allocation of grant funds to each participating group will be based on a percentage of the total performance. Total performance *equals* the number of adoptions performed by participating animal control agencies *plus* the number of animals transferred from participating animal control agencies to participating adoption guarantee organizations *plus* the number of adoptions performed by participating traditional shelters *plus* the number of animals transferred from participating traditional shelters to participating adoption guarantee organizations *plus* the number of adoptions performed by participating adoption guarantee organizations *plus* the number of animals transferred from participating animal control agencies and traditional shelters to participating adoption guarantee organizations as part of their intake. For the purpose of this calculation, transfers are double counted – the animal control agency or traditional shelter that transfers the animal *and* the adoption guarantee group that receives the animal are credited.

Total Performance = Total Adoptions by All Groups within the Coalition (Animal Control Agencies, Traditional Shelters and Adoption Guarantee Organizations) + Total Transfers from Animal Control Agencies and Traditional Shelters to Adoption Guarantee Organizations within the Coalition + Total Transfers from Animal Control and Traditional Shelters to Adoption Guarantee Organizations within the Coalition.

The amount of grant funds each group receives is based on the following formula:

Animal Control Agency: (The Agency's Total Adoptions + The Agency's Transfers to Adoption Guarantee Orgs within the Coalition) ÷ Total Performance

Traditional Shelter: (The Shelter's Total Adoptions + The Shelter's Transfers to Adoption Guarantee Orgs within the Coalition) ÷ Total Performance

Adoption Guarantee Organization: (The Organization's Total Adoptions + The Organization's Transfers received from Animal Control Agencies and Traditional Shelters within the Coalition) ÷ Total Performance

Distribution of the first installment will be based on the most recent shelter statistics submitted with the application; distribution of the second installment will be based on shelter statistics from Year 3 of the grant period.

*For example*, Coalition A receives a *Community Shelter Data Grant* in the amount of \$20,000. The first installment of \$10,000 will be allocated among the participating groups based on their 2006 shelter statistics.

In 2006 the participating animal control agency (AC) performed 1,500 adoptions and transferred 600 animals to participating adoption guarantee organizations (AGO), the participating traditional shelter (TR) performed 1,000 adoptions and transferred 200 animals to participating adoption guarantee organizations, and the four participating adoption guarantee organizations (AGO) performed 2000 adoptions and received 800 dogs and cats from the animal control agency and the traditional shelter.

Total Performance for this project = 6100 adoptions and transfers community-wide.

<b>PARTICIPATING GROUPS</b>	<b>ADOPTIONS</b>	<b>AC TRANSFERS</b>	<b>TR TRANSFERS</b>	<b>TOTAL</b>	<b>% of GRANT</b>	<b>GRANT SIZE (\$)</b>
<b>AC</b>	<b>1500</b>	<b>600</b>		<b>2100</b>	<b>34%</b>	<b>\$3400</b>
<b>TR</b>	<b>1000</b>		<b>200</b>	<b>1200</b>	<b>20%</b>	<b>\$2000</b>
AGO 1	200	100	50	350	6%	\$600
AGO 2	300	50	50	400	7%	\$700
AGO 3	500	200	50	750	12%	\$1200
AGO 4	1000	250	50	1300	21%	\$2100
<b>AGO (Subtotal)</b>	<b>2000</b>	<b>600</b>	<b>200</b>	<b>2800</b>	<b>46%</b>	<b>\$4600</b>
<b>TOT PERFORMANCE</b>	<b>4500</b>	<b>1200</b>	<b>400</b>	<b>6100</b>	<b>100%</b>	<b>\$10,000</b>

Following the plan outlined above, the animal control shelter would receive \$3400 or 34% of the grant (2100 divided by 6100), the traditional shelter would receive \$2000 or 20% (1200 divided by 6100) and the adoption guarantee organizations would split \$4600 or 46% of the grant (2800 divided by 6100) according to the number of adoptions they performed plus the number of transfers they received from the animal control agency and the traditional shelter in 2005 (divided by 6100).

The second installment of \$10,000 would be allocated among the participating groups at the end of the three-year grant period, using the same criteria based on Year 3 shelter statistics.

***B. Documenting Your Community's Path to an Adoption Guarantee or No-Kill Status (\$5,000 - \$10,000)***

The *Phase 3 Grant* will be awarded in one installment to the animal group responsible for preparing this report.

***C. The Lifesaver Award (\$200,000 - \$3M)***

The *Lifesaver Award* will be funded in two installments following the same distribution procedures outlined above in Shelter Statistics.