

BIPOC-Led Operating Support – Sample Application

Please note, this is a sample application for reference only, and questions are subject to change. If you have any questions about this application, please contact the Maddie's Fund Grants Team at 925.310.5450 or grants@maddiesfund.org. We experience a very high call and email volume during application cycles, so our response time may be as long as 48 hours.

Project Information tab:

Maddie's Fund invests its resources in a commitment to keeping pets and people together, creating a safety net of care for animals in need and operating within a culture of inclusiveness and humility. We are working towards the day when the animal welfare field more accurately represents the diversity of our country.

We are introducing a new grant opportunity to support the operations of U.S.-based Black, Indigenous, and People of Color (BIPOC)-led government agencies or nonprofit animal welfare or veterinary medicine organizations. Our focus is on organizations who primarily deal with dogs and/or cats and/or their people. Please reach out to us at 925.310.5450 or grants@maddiesfund.org if you have any questions about your eligibility.

This \$1 million grant opportunity is intended to provide operating support to qualifying organizations. Grants will range from \$5,000 to \$50,000 depending on community size, organization size and demographics, and impact the organization has in their community.

To be considered for a grant, your organization must:

- Be a U.S.-based government or non-profit animal welfare or veterinary medicine organizations whose head of organization (Executive Director, President, etc.) is BIPOC
- Selected from our [general grant requirements](#):
 - Be a government or non-profit shelter/rescue/animal welfare organization in the U.S. focusing on dogs and/or cats
 - Be current on Maddie's Fund grant reporting
 - Be an active participant in Shelter Animals Count, as applicable to each organization

After you submit your application, you will receive an automated email immediately from Maddie's Fund confirming your application has been submitted. If you do not receive this email, please contact our Grants Team at 925.310.5450 or grants@maddiesfund.org, as your application may not have been submitted.

Applications that are not submitted and left as "In Progress" will not be reviewed.

If you have any questions as you're completing this application, please contact Maddie's Fund at 925.30.5450 or grants@maddiesfund.org.

Application Items:

1. What community (e.g., county, city, state) do you support? (255-character limit)
2. What is the human population of that community?
3. Please provide a brief description of your organization and programs. (1,000-character limit)

4. If approved, how do you plan to use these funds? Grants will range from \$5,000 to \$50,000 depending on your community size, organization size and demographics, and impact your organization has on your community. (1,000-character limit)

Organization Information Tab:

Please review your organization's information and make any necessary changes. If any information on this tab is missing, your application will be considered incomplete. Be sure to read through the Maddie's Fund Grant Requirements (<http://www.maddiesfund.org/grant-requirements.htm>) before completing this tab.

- Organization Name:
- Legal Name:
- AKA:
- EIN:
- Phone:
- Ext:
- Billing Street:
- Billing City:
- Billing ZIP Code:
- Billing Country:
- U.S. County (Please include the U.S. county in which your organization is located):
- Website:
- Is your organization led by someone who is Black, Indigenous, or a Person of Color (BIPOC)? *Yes/no*
- Do you have at least 25% BIPOC representation on your board (or other governing body)? *Yes/no*
- Do you have at least 50% BIPOC representation in your organization's leadership? *Yes/no*
- Do you have at least 25% BIPOC representation in your organization's staff? *Yes/no*
- Is your organization supporting a BIPOC community? *Yes/no*
- Comments:
- Please provide the web link to where you are publicly sharing your annual animal statistics on your website (on the same page as your lifesaving percentage):
- Please provide the web link to where you are publicly sharing your lifesaving percentage and how you calculated it on your website (on the same page as your annual animal statistics):
- Does anyone in your organization use Maddie's® Pet Forum? *Yes/No*
- Has anyone in your organization taken a course in Maddie's® University? *Yes/No*
- If applicable, my organization is an active participant in Shelter Animals Count. If this grant is approved, we agree to join the Maddie's Fund Coalition in Shelter Animals Count. *Yes/No*
 - If no, please explain:
- If applicable, my organization is an active participant in Maddie's® Million Pet Challenge. *Yes/No*
 - If no, please explain:
- Are you providing data to the Best Friends Pet Lifesaving Dashboard? *Yes/No*
 - If no, please explain:
 - Would you be willing to provide your data to the Best Friends Pet Lifesaving Dashboard if Maddie's Fund made that a grant requirement? *Yes/No*

- For animals that you bring into your care (shelter or foster), what is your annual dog intake?
 - For animals that you bring into your care (shelter or foster), what is your annual cat intake?
 - If applicable, how many dogs per year do you help in your community (owned pets)?
 - If applicable, how many dogs per year do you help in your community (owned pets)?
 - Organization Type:
 - *College/University*
 - *Government Animal Services*
 - *National Animal Welfare Non-Profit/Foundation*
 - *Non-Profit Spay/Neuter Clinic*
 - *Non-Profit Veterinary Clinic*
 - *Other Organization*
 - *Private Shelter/Rescue Organization with Gov Contract*
 - *Private Shelter – No Gov Contract*
 - *Rescue Organization – No Gov Contract*
 - *Veterinary Medical Association*
- If “Other Organization”, please explain:

Staff Information:

Please review your information and make any changes if needed. Click on “Save & Next” below to continue to the next tab.

- Salutation:
- First/Middle/Last Name:
- Suffix:
- Title:
- Phone:
- Home Phone:
- Other Phone:
- Mobile Phone:
- Email:
- Alternate Email:

In addition to the applicant, please provide the above information for the following contacts:

- **Head of Organization (required):** this may be your Executive Director, CEO, etc.; the person who will sign the confirmation letter if this grant is awarded. This contact will need to be given portal access to be able to view and/or edit the application.
- **Payment Contact (required):** the person responsible for receiving the check or ACH email notifications if this grant is approved. This person will not need to be given portal access unless they want it. If the grant is approved for \$5,000 or less, a check will be mailed to the Payment Contact’s address. If the grant is approved for more than \$5,000, the Payment Contact will receive emails from Bill.com (1) asking for your organization’s account information and (2) notification of payment confirmation.
- **Collaborators (optional):** anyone in your organization collaborating on this project with you, aside from the Head of Organization and Payment Contact. This person will need to be granted portal access to be able to view and/or edit the application.

Submission Agreement:

My organization is current on all grant reporting requirements for any previous Maddie's Fund grants or has never received a grant from Maddie's Fund. (Please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org if you have any questions about this.)

Yes/No/Not Applicable (We've never received a grant from Maddie's Fund.)

If no, please explain:

Please read the following important information about your grant application:

If your application is approved, you agree to the following:

- In appreciation of this grant, please honor Maddie, the little dog who inspired a movement, through your social media and donor recognition on your website, annual report, newsletter or other promotional materials or marketing communications, as appropriate, by using the hashtag #ThanksToMaddie.
- To submit a report describing how the grant funds were spent.
- To join the Maddie's Fund Coalition in Shelter Animals Count (if participation in Shelter Animals Count is applicable to your organization).
- To utilize Maddie's® University and Maddie's® Pet Forum to gain knowledge, share information and collaborate with others about your program/ project.

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By selecting "Yes", I agree to the above statements. I certify that I have answered all the questions on every tab of this application (Project Information, Head of Organization, Payment Contact, Organization Information and Submitted By). All the information is complete and correct to the best of my knowledge. I am aware that incomplete applications might not be reviewed by Maddie's Fund.

Yes/No

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