

We Foster Challenge – Registration Application

Please note, this is a sample application for reference only, and questions are subject to change. If you have any questions about this application or the We Foster Challenge, please contact the Maddie's Fund Grants Team at 925.310.5450 or grants@maddiesfund.org. We experience a very high call and email volume during application cycles, so our response time may be as long as 48 hours.

Registration Questions

We all know the incredible bond that humans and pets have and the importance of keeping them together. Foster care is a powerful way to achieve that. That's what the We Foster Challenge is all about!

By participating in the Challenge this May, you'll grow your foster base to help keep pets with people and out of the shelter and have a chance at \$210,000 in grant prizes. By fostering pets, we also foster community, foster inclusivity and foster love.

The We Foster Challenge is meant to help shelter and rescue organizations create or expand community-based foster programs that will get your neighbors involved and proudly saying, "We foster! So can you!" As we shift towards a more community-centric model of animal welfare, it's important to get everyone in your area involved. After all, fostering is a job just about anyone can do.

So, let's embrace foster programs that are inclusive and diverse, put people front and center, and help pets from ever having to enter the shelter at all. Whether it's a temporary foster care program for hospitalized patients, translating your fostering materials into another language or simply recruiting more foster caregivers, we can help foster programs to grow and thrive this spring.

To be considered to PARTICIPATE in the We Foster Challenge ("Challenge"), your organization must:

- Be a U.S.-based government or 501c3 shelter/rescue or other animal welfare organization that focuses on dogs and/or cats.
- Be an active participant in [Shelter Animals Count](#). (If you are awarded a grant prize from this Challenge, you agree to join the Maddie's Fund Coalition in Shelter Animals Count.)
- Be current on all grant reporting for any prior Maddie's Fund grants.
- register for the Challenge by submitting a complete application through the Maddie's Fund Grants Portal by March 7, 2022. You will be notified by our team by Friday, March 25, 2022, if you meet the eligibility requirements to participate in the Challenge.
- Recommended but not required: [Maddie's Pet Forum](#), [Maddie's University](#), [Maddie's Million Pet Challenge](#), and [Best Friends Pet Lifesaving Dashboard](#)

Registration Dates: Monday, February 28, 2022 – Monday, March 7, 2022 (Apply through our [grants portal](#) until 5pm PST on March 7, 2022)

Organization Prep Period: April 1 – 30, 2022. This is your chance to prepare for your new foster program practices (update policies/procedures, attend Huddles, train staff, etc.)

Challenge Period: May 1 – 31, 2022. During this time, you will pilot your new practices.

Participation Report Due Date: Tuesday, June 14, 2022 ([find a sample of that report here](#))

Final Report (via Zoom Huddle) for Award Winners: September 2022 ([find sample questions here](#))

Once you submit your registration application, you will immediately receive an automated email from Maddie's Fund confirming your application has been submitted. If you do not receive this email, please contact the Maddie's Fund Grants Team at 925.310.5450 or grants@maddiesfund.org as your application may not have been submitted. Applications that are not submitted and left as "In Progress" will not be reviewed and will be deleted 10 days after the close of the registration period. If you have any questions as you're completing this application, please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org.

1. How many foster volunteers were active in your organization May 1 – 31, 2021?
2. How many animals were in your foster program May 1 – 31, 2021?
 - a. Dogs:
 - b. Cats:
3. How many animals were adopted directly from foster homes (with foster volunteers serving as Adoption Ambassadors) May 1 – 31, 2021?
 - a. Dogs:
 - b. Cats:
4. Which of [the following practices](#) are you currently using? Select all that apply. (To make your selection(s) below, click on the option in the Available column and then on the Right Arrow to move it to the Chosen column.)
 - a. Foster program and processes/policies are equitable and inclusive of the entire community
 - b. Marketing of foster program is equitable and inclusive of the entire community
 - c. Foster program strives to keep pets and people together
 - d. Foster program supports the community by being inclusive of all dogs and cats in organization's care
 - e. Organization creates partnerships with other community groups
 - f. Other (not listed above)
 - i. If Other, please explain
5. Please briefly describe your current foster programs, including how these programs are marketed. (If you do not currently have a foster program, please let us know.) *2,500 character limit*
6. Which of [the following practices](#) are you planning to implement or expand during the Challenge Period? Select all that apply. (To make your selection(s) below, click on the option in the Available column and then on the Right Arrow to move it to the Chosen column.)
 - a. Foster program and processes/policies are equitable and inclusive of the entire community
 - b. Marketing of foster program is equitable and inclusive of the entire community
 - c. Foster program strives to keep pets and people together
 - d. Foster program supports the community by being inclusive of all dogs and cats in organization's care
 - e. Organization creates partnerships with other community groups
 - f. Other (not listed above)
 - i. If Other, please explain
7. Please briefly provide specifics for what practice(s) you will implement or expand during the Challenge period, including your goal(s). *2,500 character limit*
 - a. If you are planning to change or update any of your documents, please upload your current documents here.
8. Do you foresee any barriers/challenges to implementing or expanding these practices? How do you plan to overcome these barriers/challenges?

Organization Information

Please review your organization's information, make any necessary changes and be sure you fill in each field. The requirements for this grant are that your organization is (1) a U.S.-based government or 501c3 shelter/rescue or other animal welfare organization that focuses on dogs and/or cats (2) an active participant in Shelter Animals Count. Please answer all of the questions below and do not leave any of the fields blank. Incomplete applications may not be reviewed by Maddie's Fund.

Please note, some of our questions have changed. Please review this tab carefully even if you've submitted an application recently.

- Organization Name:
- Legal Name:
- AKA:
- EIN:
- Phone:
- Ext:
- Billing Street:
- Billing City:
- Billing ZIP Code:
- Billing Country:
- U.S. County (Please include the U.S. county in which your organization is located):
- Website:
- Is your organization led by someone who is Black, Indigenous, or a Person of Color (BIPOC)? *Yes/No*
- Do you have at least 25% Black, Indigenous, or Person of Color (BIPOC) representation on your board (or other governing body)? *Yes/No*
- Do you have at least 50% Black, Indigenous, or Person of Color (BIPOC) representation in your organization's leadership? *Yes/No*
- Do you have at least 25% Black, Indigenous, or Person of Color (BIPOC) representation in your organization's staff? *Yes/No*
- Is your organization supporting a BIPOC community? *Yes/No*
- Comments:
- Please provide the web link to where you are publicly sharing your annual animal statistics on your website (on the same page as your lifesaving percentage):
- Please provide the web link to where you are publicly sharing your lifesaving percentage and how you calculated it on your website (on the same page as your annual animal statistics):
- Does anyone in your organization use Maddie's Pet Forum? *Yes/No*
- Has anyone in your organization taken a course in Maddie's University? *Yes/No*
- If applicable, my organization is an active participant in Shelter Animals Count. If this grant is approved, we agree to join the Maddie's Fund Coalition in Shelter Animals Count. *Yes/No*
 - If no, please explain:
- If applicable, my organization is an active participant in Million Cat Challenge. *Yes/No*
 - If no, please explain:
- Are you providing data to the Best Friends Pet Lifesaving Dashboard? *Yes/No*
 - If no, please explain:

- Would you be willing to provide your data to the Best Friends Pet Lifesaving Dashboard if Maddie's Fund made that a grant requirement? *Yes/No*
- For animals that you bring into your care (shelter or foster), what is your annual dog intake?
- For animals that you bring into your care (shelter or foster), what is your annual cat intake?
- If applicable, how many dogs per year do you help in your community (owned pets)?
- If applicable, how many cats per year do you help in your community (owned pets)?
- Organization Type:
 - *College/University*
 - *Government Animal Services*
 - *National Animal Welfare Non-Profit/Foundation*
 - *Non-Profit Spay/Neuter Clinic*
 - *Non-Profit Veterinary Clinic*
 - *Other Organization*
 - *Private Shelter/Rescue Organization with Gov Contract*
 - *Private Shelter – No Gov Contract*
 - *Rescue Organization – No Gov Contract*
 - *Veterinary Medical Association*If "Other Organization", please explain:

Staff Information

Please provide the following information for the applicant.

- Salutation:
- Name:
- Suffix:
- Email:
- Title:
- Phone:

In addition to the applicant, please provide the above information for the following contacts:

- **Head of Organization (required):** this may be your Executive Director, CEO, etc.; the person who will sign the confirmation letter if this grant is awarded. This contact will need to be given portal access to be able to view and/or edit the application.
- **Payment Contact (required):** the person responsible for receiving the check or ACH email notifications if this grant is approved. This person will not need to be given portal access unless they want it. If the grant is approved for \$5,000 or less, a check will be mailed to the Payment Contact's address. If the grant is approved for more than \$5,000, the Payment Contact will receive emails from Bill.com (1) asking for your organization's account information and (2) notification of payment confirmation.
- **Collaborators (optional):** anyone in your organization collaborating on this project with you, aside from the Head of Organization and Payment Contact. This person will need to be granted portal access to be able to view and/or edit the application.

Submission Agreement

My organization is current on all grant reporting requirements for any previous Maddie's Fund grants or has never received a grant from Maddie's Fund. (Please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org if you have any questions about this.)

- Yes
- No, please explain:
- Not Applicable – we have never received a grant from Maddie’s Fund

Please read the following information about this application and opportunity:

You'll be notified by Friday, March 25, 2022, if you are accepted into the We Foster Challenge. If you do not receive an email from us by the end of the day on Friday, March 25, 2022, please contact us right away on Monday, March 28, 2022 at 925.310.5450 or grants@maddiesfund.org.

If you are accepted into the Challenge, **to be considered for an award** from this Challenge, your organization must submit a participation report to Maddie's Fund at the end of the Challenge period (May 1, 2022 – May 31, 2022). This report will be due Tuesday, June 14, 2022, at 5:00pm Pacific Time. [A sample of the report can be found here.](#)

Additionally, if you are selected as an award winner from this Challenge, there will be a follow-up grantee report via Zoom Huddle in September 2022. [A sample of the questions can be found here.](#)

When you submit your registration application, you will immediately receive an automated email from Maddie’s Fund confirming your application has been submitted. If you do not receive this email, please contact Maddie’s Fund at 925.310.5450 or grants@maddiesfund.org as your application may not have been submitted. Applications that are not submitted and left as "In Progress" will not be reviewed and will be deleted 10 business days after the close of the registration period.

By selecting "Yes" below, I agree to the above statements. I certify that I have answered all of the questions on every tab of this application (Registration Information, Organization Information, Head of Organization, Submitted By and Payment Contact). All the information is complete and correct to the best of my knowledge. I am aware that incomplete applications will not be reviewed by Maddie’s Fund.

Please note, this is a sample application for reference only, and questions are subject to change. If you have any questions about this application or the We Foster Challenge, please contact the Maddie’s Fund Grants Team at 925.310.5450 or grants@maddiesfund.org. We experience a very high call and email volume during application cycles, so our response time may be as long as 48 hours.