

Open Arms Challenge – Registration Application

Please note, this is a sample application for reference only, and questions are subject to change. If you have any questions about this application or the Open Arms Challenge, please contact the Maddie's Fund Grants Team at 925.310.5450 or grants@maddiesfund.org. We experience a very high call and email volume during application cycles, so our response time may be as long as 48 hours.

Registration Information:

Maddie's Fund welcomes you to participate in the Open Arms Challenge! This Challenge is all about opening our hearts and minds to more accessible and inclusive practices that provide a welcoming environment for all community members. Welcoming practices that will be considered are those that actively make your organization's culture more open, equitable and inclusive for your community. For six weeks, starting **November 22, 2021 and ending January 3, 2022**, we are encouraging animal shelters and rescue organizations to pilot new approaches that open doors to new adopters and volunteers and welcomes your entire community, and have a chance at a part of \$200,000 in grants being awarded.

To be considered to participate in the Open Arms Challenge ("Challenge"), your organization must:

- be a U.S.-based government animal shelter or 501c3 shelter or rescue organization that performs adoptions of dogs and/or cats.
- be an active participant in [Shelter Animals Count](#). (If you are awarded a grant prize from this Challenge, you agree to join the Maddie's Fund Coalition in Shelter Animals Count.)
- be current on all grant reporting for any prior Maddie's Fund grants.
- register for the Challenge by submitting a complete application through the Maddie's Fund Grants Portal. You will be notified by our team by Friday, September 10, 2021, if you meet the eligibility requirements to participate in the Challenge.
- Recommended: be registered with [Peteo Love Lost](#) and [Million Cat Challenge](#)

Registration Dates: Monday, August 23, 2021 – Monday, August 30, 2021 (Apply through our grants portal until 5pm PST on August 30, 2021.)

Organization Prep Period: October 1 – November 21, 2021. This is your chance to prepare for your new Welcoming practices (update policies/procedures, attend Huddles, train staff, etc.)

Challenge Period: November 22, 2021 – January 3, 2022. During this time, you will pilot your new practices.

Project Completion Report Due Date: Friday, January 21, 2022

Final Report (via Zoom Huddle) for Award Winners: Late March, 2022

Once you submit your registration application, you will immediately receive an automated email from Maddie's Fund confirming your application has been submitted. If you do not receive this email, please contact the Maddie's Fund Grants Team at 925.310.5450 or grants@maddiesfund.org as your application may not have been submitted. Applications that are not submitted and left as "In Progress" will not be reviewed and will be deleted 10 days after the close of the registration period.

If you have any questions as you're completing this application, please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org.

1. Which of the [following practices](#) are you currently using? Select all that apply.
 - a. Processes are equitable and inclusive
 - b. Customer success is ensured through customer service
 - c. Marketing is focused toward communities involved
 - d. Organization embraces an opening and welcoming culture
 - e. Organization creates partnerships with other organizations
 - f. Other, please explain:
2. Please briefly describe your Adoption/Volunteer/Foster programs, including how these programs are marketed. *2,500 character limit*
3. How many animals were adopted in December 2020?
 - a. Dogs:
 - b. Cats:
4. How many volunteers are currently active in your organization?
5. How many foster caregivers are currently active in your organization?
6. Are your volunteers (including foster caregivers) and adopters demographically reflective of your community?
 - a. Yes
 - b. No
 - c. Unsure
7. Which of the [following practices](#) are you planning to implement or expand during the Challenge Period? Select all that apply.
 - a. Processes are equitable and inclusive
 - b. Customer success is ensured through customer service
 - c. Marketing is focused toward communities involved
 - d. Organization embraces an opening and welcoming culture
 - e. Organization creates partnerships with other organizations
 - f. Other, please explain:
8. Please briefly provide specifics for what practice(s) you will implement or expand during the Challenge period. *2,500 character limit*
 - a. If you are planning to change or update any of your documents, please upload your current documents here.
9. Do you foresee any barriers/challenges to implementing or expanding these practices? How do you plan to overcome these barriers/challenges? *1,000 character limit*
10. What do you hope to achieve by the end of the Challenge? How will you measure your success? *1,500 character limit*

Organization Information:

Please review all of your organization's information, make any necessary changes and be sure you have filled in each field. The requirements for this grant are that your organization is a U.S.-based government animal shelter or 501c3 shelter or rescue organization that performs adoptions of dogs and/or cats and an active participant in Shelter Animals Count. While posting your annual animal statistics and lifesaving percentage on your website and participating in Million Cat Challenge and the Best Friends Pet Lifesaving Data Dashboard are not required for this application, the questions need to be answered.

Incomplete applications may not be reviewed by Maddie's Fund.

If you're returning to an application that you've previously saved but not submitted, you won't be able to edit this tab. You can edit the information on this tab by clicking on "Profile" on the top left of this page (next to "Explore Grant Opportunities").

Please note, some of our questions have changed recently. Please review this tab carefully even if you've submitted an application recently.

- Organization Name:
- Legal Name:
- AKA:
- EIN:
- Phone:
- Street Address/City/State/ZIP Code:
- U.S. County:
- Website:
- Please provide the web link to where you are publicly sharing your annual animal statistics on your website (on the same page as your lifesaving percentage):
- Please provide the web link to where you are publicly sharing your lifesaving percentage and how you calculated it on your website (on the same page as your annual animal statistics):
- If applicable, my organization is an active participant in Shelter Animals Count. If this grant is approved, we agree to join the Maddie's Fund Coalition in Shelter Animals Count: *Yes/No*
 - If no, please explain:
- If applicable, my organization is an active participant in Million Cat Challenge: *Yes/No*
 - If no, please explain:
- Are you providing data to the [Best Friends Pet Lifesaving Dashboard](#)? *Yes/No*
 - If no, please explain:
 - Would you be willing to provide your data to the Best Friends Pet Lifesaving Dashboard if Maddie's Fund made that a grant requirement? *Yes/No*
- Annual Cat Intake:
- Annual Dog Intake:
- Organization Type:
 - Government Animal Services
 - Private Shelter/Rescue Organization with Gov Contract
 - Private Shelter – No Gov Contract
 - Rescue Organization – No Gov Contract

Staff Information:

Please provide the following information for the applicant.

- Salutation:
- Name:
- Suffix:
- Email:
- Title:

- Phone:

In addition to the applicant, please provide the above information for the following contacts:

- **Head of Organization (required):** this may be your Executive Director, CEO, etc.; the person who will sign the confirmation letter if this grant is awarded. This contact will need to be given portal access to be able to view and/or edit the application.
- **Payment Contact (required):** the person responsible for receiving the check or ACH email notifications if this grant is approved. This person will not need to be given portal access unless they want it. If the grant is approved for \$5,000 or less, a check will be mailed to the Payment Contact's address. If the grant is approved for more than \$5,000, the Payment Contact will receive emails from Bill.com (1) asking for your organization's account information and (2) notification of payment confirmation.
- **Collaborators (optional):** anyone in your organization collaborating on this project with you, aside from the Head of Organization and Payment Contact. This person will need to be granted portal access to be able to view and/or edit the application.

Submission Agreement:

My organization is current on all grant reporting requirements for any previous Maddie's Fund grants or has never received a grant from Maddie's Fund. (Please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org if you have any questions about this.)

- Yes
- No, please explain:
- Not Applicable – we have never received a grant from Maddie's Fund

Please read the following information about this application and opportunity:

When you submit your registration application, you will immediately receive an automated email from Maddie's Fund confirming your application has been submitted. If you do not receive this email, please contact Maddie's Fund at 925.310.5450 or grants@maddiesfund.org as your application may not have been submitted. Applications that are not submitted and left as "In Progress" will not be reviewed and will be deleted 10 business days after the close of the registration period.

You'll be notified by Thursday, September 30, 2021 if you are accepted into the Open Arms Challenge. If you do not receive an email from us by the end of the day on Thursday, September 30, 2021, please contact us right away on Friday, October 1, 2021 at 925.310.5450 or grants@maddiesfund.org.

If you are accepted into the Challenge, **to be considered for an award** from this Challenge, your organization must submit a project completion report to Maddie's Fund at the end of the Challenge period (November 22, 2021 – January 3, 2022). This report will be due Friday, January 21, 2022 at 5:00pm Pacific Time.

Additionally, if you are selected as an award winner from this Challenge, there will be a follow-up grantee report via Zoom Huddle in late March 2022.

By selecting "Yes" below, I agree to the above statements. I certify that I have answered all of the questions on every tab of this application. All the information is complete and correct to the best of my knowledge. I am aware that incomplete applications will not be reviewed by Maddie's Fund. Yes/No

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SAMPLE