

MADDIE'S FUND[™] 2000-2001 annual report

MADDIE'S^MCORPORATE PROFILE

Structuring grants, monitoring grant performance and assisting grantees in reaching their goals are critical activities at Maddie's Fund. But the Foundation's goal-to provide an adoption guarantee for healthy shelter animals and to ultimately build a no-kill nation-requires more. Maddie's Fund staff is working to:

• Create a unique brand of "venture philanthropy" that focuses on long-term investments and active involvement with an emphasis on accountability, data gathering, standard definitions, uniform terminology, accurate baselines and immediate and measurable results.

• Create a range of successful models that guarantee adoptions for healthy shelter dogs and cats in a variety of different settings–urban/rural, statewide/local, low-income/upscale.

• Develop a framework for shelter accountability that relies on objective, quantitative measurements and results rather than "spin-heavy" rhetoric.

• Promote the acceptance and practice of a professional standard of ethics for the shelter industry, based on respect and compassion for all living things, cooperation, innovation, integrity, honesty, and trust.

• Become a national resource that advances no-kill philosophy and strategies through speaking engagements, publicity and on-line articles, newsletters and forums.



The Pet Rescue Foundation

Maddie's Fund Mission

To revolutionize the status and well-being of companion animals.



It Was A Very Good Year

Impressive dividends in life-saving results were the hallmark of Maddie's Fund's second full year of operation.

Through the hard work of Maddie's funded projects, 118, 782 dogs and cats were spayed or neutered in the past fiscal year. An additional 5,339 dogs and cats were given a second chance at life and adopted into loving new homes. Maddie's Fund projects dramatically exceeded their grant goals in almost every category.

Maddie's Fund rounded out its spectrum of funded projects. In addition to funding two new community collaborations to end the killing of healthy dogs and cats within five years, Maddie's Fund awarded its first grant to a College of Veterinary Medicine to start the nation's first Shelter Medicine Program. Two new statewide veterinary medical association projects were also funded to help control dog and cat populations in California and Alabama.

The Maddie's Fund message was heard far and wide. Maddie's Fund was invited to give presentations at three major conferences and nine regional venues. Maddie's Fund was featured in the media 148 times and received 283,000 hits on its website.

And Maddie's Fund provided generous financial support to organizations helping to achieve the Foundation's mission of revolutionizing the status and well-being of companion animals. *Maddie's Fund distributed \$10.2 million dollars in grants. Long-term commitments for projects funded this year amounted to an additional \$17.7 million.*

It was a good start, but it's only the beginning. As Maddie's Fund continues to support more and more creative, dedicated, hard working collaborative projects, life-saving results will continue to grow. We'll keep you posted on the progress.





Blind Kitten Goed Home

At eight weeks old, Helen, a two and one-half pound tabby and white female, found herself at Animal Friends Connection (AFC) in Lodi, CA. Blind since birth, she was at first terrified of her new surroundings. But, she was visibly calmed by human voices and proved playful once given a chance to settle in.

As a special needs kitten, Helen proved hard to place-she clearly needed a special caregiver. And she found one. An AFC volunteer made an announcement about Helen at a local school meeting, hoping that someone would consider adopting her. Leslie Woods, Principal of Village Oaks Elementary School in Stockton, CA volunteered on the spot.

Leslie already had several cats and dogs and was concerned about how Helen would cope, so she initially confined Helen to one room so she could safely learn the locations of her food, water, and litter pan. Not long thereafter, another of Leslie's cats, Joon, adopted Helen and started showing her the ropes. Now the two are inseparable.

Helen deals very well with blindness. In fact, she compensates for her blindness by exploiting her sense of hearing. Helen tends to be a bit noisier than most cats, and she navigates her way to people by concentrating on the sounds of their voices. When someone speaks to her, she tilts her head to the side and listens to them. In fact, she's even managed to leap several feet through the air and land exactly on Leslie's shoulder-merely by listening and locking onto the location of Leslie's voice.

Helen proves that physical limitations need not be an impediment to the joy and love that an animal can bring-after all, she may not be able to see, but she's not blind to the value of some good old tenderloving care.

MADDIE'S FUNDING STRATEGY FOR A NO-KILL NATION

The goal of Maddie's Fund is to help build a no-kill nation where all adoptable (healthy) and treatable (underage, sick, injured and poorly behaved) shelter dogs and cats find loving new homes. When we reach the point where the nation's healthy, adoptable animals can be guaranteed a home, Maddie's Fund will then focus its resources on funding programs to rehabilitate the sick, injured and poorly behaved, knowing that when these animals are whole again, there will be a loving home waiting for them.

Maddie's Fund is striving to reach the no-kill nation goal by awarding grants to:

COMMUNITY COLLABORATIONS

STATE VETERINARY MEDICAL ASSOCIATIONS

COLLEGES OF VETERINARY MEDICINE

COMMUNITY **COLLABORATIONS**

To borrow a phrase, it takes a village to provide a safety net of care for the homeless dogs and cats in our communities. And it takes collaboration to get the village working in sync. When nokill organizations, traditional shelters and animal control agencies collaborate, animals who might not find a home through one agency have the opportunity to find safe haven through another. With the help of breed rescue groups and feral cat caregivers, even more lives get saved. The added spay/neuter assistance of the community's private practice veterinarians

broadens and deepens the safety net. With all animal organizations and caregivers contributing their specialty and expertise for one united effort, the whole becomes much bigger than the sum of the parts. Synergy is created, effectiveness and efficiency are enhanced, focus is sharpened and momentum is built. Collaboration between all animal organizations provides incentive for city officials, local businesses and private donors to come forward with additional resources. With everyone collaborating, community goals can be established, community strategies created and community successes achieved and celebrated.

Maddie's Fund is spending money to foster and promote community collaborations so that entire cities, counties and states can pool their talent and resources to end the killing of healthy, adoptable dogs and cats within five years.



COMMUNITY **COLLABORATIONS FUNDED THIS YEAR**

Lodi Pet Saving Connection Lodi, California

The Lodi Pet Saving Connection was awarded a grant of \$61,000 in October 2000 to increase adoptions and decrease shelter deaths by 112 over the previous year's baseline in the town of Lodi. The spay/neuter goal was 560. As yearly goals are achieved, Maddie's Fund will make approximately one half million dollars available to the project over five years.

In its first year of operation, the Lodi Pet Saving Connection greatly exceeded its annual goals. The coalition achieved 165% of the adoption goal, with 185 adoptions over the previous year's baseline, decreased shelter deaths by 11% and surpassed the spay/neuter goal by 224%.

Maddie's Pet Project in Austin, Texas

Maddie's Pet Project was awarded a grant of \$430,000 in July 2001 to increase adoptions and decrease shelter deaths by 876 over the previous year's baseline in Austin and the surrounding Travis County. The spay/neuter goal was 4,380. As yearly goals are achieved, Maddie's Fund will make a total of \$3.9 million available to the project over five years.



In the first quarter of operation, Maddie's Pet Project placed an additional 245 dogs and cats above baseline, with 820 total adoptions, and reduced shelter deaths by 9%.

No More Homeless Pets in Utah

No More Homeless Pets in Utah was given a \$1.47 million grant in July 2000 and a second year grant of \$1.8 million in July 2001. As goals are achieved, Maddie's Fund intends to offer as much as \$9.4 million to No More Homeless Pets over five years.

The project's first year goals were to increase adoptions and reduce shelter deaths by 3,034 over the previous year's baseline throughout the entire state of Utah.

After one year of operation, No More Homeless Pets In Utah far surpassed its adoption goal, finding homes for 3,663 dogs and cats over baseline and increasing adoptions statewide by 26%. Shelter deaths decreased statewide by 4,622, a reduction of 10%. The coalition also tallied 13,478 new spay/neuter surgeries through its coupon voucher program.

VETERINARY MEDICAL ASSOCIATIONS

It seems natural that animal welfare organizations and private practice veterinarians would work together to save animal lives, and yet working relationships between the two have sometimes been strained. Maddie's Fund has elected to fund Veterinary Medical Associations to implement state-wide spay/neuter programs that will encourage greater veterinary participation in the animal welfare movement and lay the groundwork for collaborative efforts between the two groups.

Maddie's Fund is awarding grants to Veterinary Medical Associations (VMAs) to include thousands of additional private practice veterinarians in the safety net of care for homeless dogs and cats. As VMA projects are funded, working relationships between veterinarians and animal welfare organizations will develop, paving a path for cooperative ventures to save more lives.

VETERINARY MEDICAL **ASSOCIATION PROJECTS FUNDED THIS YEAR**

Maddie's Big Fix for Alabama

Maddie's Big Fix for Alabama is a two-year pilot program to spay and neuter dogs and

Pooched Plead Their Cade

Picture this: two seven-year old, overweight, German shorthair pointers spoiled to the point that they're accustomed to being served steak and shrimp dinners every night. Needless to say, finding a home to take both Spot and Clover was not going to be easy. The Golden Spike Humane Society, a no-kill organization in Brigham City, Utah (and a No More Homeless Pets in Utah partner), was up to the task.

While several people expressed interest in adopting the

pair as hunting dogs, Phylene Anderson, Golden Spike's President, held out for something better. With that in mind, she took Spot and Clover to No More Homeless Pets' Super Adoption event in Salt Lake City. It was there that they met an attorney named Rosalie, their would-be caregiver. Rosalie inquired about the two, thinking that they would make good companions for Mary, her current dog, and would benefit from a new home that included some acreage on which to run and play (and hopefully work off those extra pounds). As she put it, "I adored them when I first saw them. I could just picture them lounging around my house, snuggling up with Mary and each other in front of the fireplace on comfy dog beds (or, more likely, the sofa)." Now they're doing just that.

In the end, Spot and Clover did have to exchange their steak and shrimp feasts for some good oldfashioned dog food, but you won't hear any complaints out of them-those dinners couldn't compare to the pleasures of a loving caregiver, a spacious home, and a new playmate.

cats belonging to Alabama's low-income residents. The program is administered by the Alabama Veterinary Medical Association (ALVMA).

Maddie's Fund awarded the ALVMA a \$610,000 grant in July 2001 to spay or neuter 10,000 dogs and cats in the project's first year. Maddie's Fund will make approximately \$2.4 million dollars available to the project to perform a total of 40,000 spay/neuter surgeries.

After three months of operation, Maddie's Big Fix had enlisted 253 private clinics and performed 2,151 spay/neuter surgeries.

The California Veterinary Medical Association's (CVMA) Pet Altering Program for Low-Income **Owner/Caregivers**

This is a one-year program to spay and neuter 30,000 dogs and cats belonging to California's low-income residents. Maddie's Fund awarded CVMA a \$1.8 million dollar grant in July 2001.

After three months, the Program had enlisted 608 veterinarians and performed 4,346 spay/neuter surgeries (1,731dogs and 2,615 cats).

The California Veterinary Medical Association's (CVMA) Feral Cat Altering Program

Now in its third year, Maddie's Feral Cat Altering Program is a three year program to spay and neuter California's feral cats. The first year grant of \$1.07 million in 1999 was based on altering 20,000 ferals per year. As the number of surgeries outstripped expectations, grants in the following years grew to keep pace, resulting in a second-year grant of \$3.6 million in 2000 and a third- year grant of \$3.2 million in July 2001.

After two years, 1,052 veterinarians wildly exceeded their initial goal by altering 97, 942 feral cats. Now CVMA expects to surpass 150,000 surgeries over the three-year life of the program.



VETERINARY MEDICAL ASSOCIATION PROJECTS COMPLETED THIS YEAR

The California Veterinary Medical Association's Low-Income Cat Altering Program

The one-year program operated from July 2000 through June 30, 2001. The project's goal was to alter 10,000 cats belonging to low-income California residents.

The program vastly exceeded its goal, enrolling 756 veterinarians and performing 16,518 cat spay/neuter surgeries. Total funding for the project was \$921,000.



Dr. Ramona Turner: For Cats Only

Fresno, California, population 400,000, is situated smack dab in the center of the state's Central Valley, halfway between Los Angeles and San Francisco. Historically an agricultural community, today Fresno is growing by leaps and bounds and its economic base is diversifying.

Fresno Cat Hospital's Dr. Ramona Turner has been a witness to the change. She's catered to Fresno's felines for eighteen years. Her four-person practice serves a clientele consisting mainly of older people and families with children.

A few years ago, Dr. Turner read an article about feral cat groups practicing TAR (trap, alter, and release). "I got so enthusiastic after that. I thought 'what a great way to reduce feral cat numbers without euthanasia.' So when the Maddie's Program came along, I was all for it."

A story in the Fresno Bee announced the program. Then caregivers started bringing in cats from golf courses, industrial areas and backyards. By the end of the second year, Dr. Turner had altered 138 feral cats.

"My staff likes the program, and my regular clients do, too. A few clients have even made donations and I now have a "kitty" with several hundred dollars in it. I use the money to vaccinate all the ferals for rabies."

When asked if anything about the Maddie's Fund Program surprised her, Dr. Turner said, "I'm amazed at what good physical condition these cats are in. The people out in the community caring for them are doing a great job."



COLLEGES OF VETERINARY MEDICINE

Maddie's Fund envisions a time when animal shelters will truly be shelters: temporary way stations of nurturing, refuge and rehabilitation for dogs and cats awaiting new homes. In order for this to happen, we need to prevent healthy shelter pets from getting sick and help the sick pets get well. Most animal shelters today lack the veterinary staff to maintain wellness programs and/or comprehensive treatment programs for the sick, injured or poorly behaved. The veterinary profession itself lacks a sufficient body of knowledge to help with shelter medicine programs because shelter medicine has rarely been addressed in academic instruction. To change this situation. Maddie's Fund has elected to support Colleges of Veterinary Medicine that are seeking to establish Shelter Medicine Programs. Through newly developed curriculum and hands-on shelter rotations, Shelter Medicine Programs will introduce veterinary students to this emerging discipline of veterinary medicine and create a well-informed pool of shelter medicine specialists for the future. These individuals will play a key role in building the no-kill nation.

As life-saving efforts for healthy, adoptable animals improve, all shelters-traditional, animal control and no-kill, will be able to focus more attention and resources on animals who are underage, sick, injured and poorly behaved. A new generation of shelter veterinarians will desperately be needed to administer care for dogs and cats with contagious diseases, broken bones and behavior disorders.

Maddie's Fund is spending money on Colleges of Veterinary Medicine to develop Shelter Medicine Programs that will improve the quality of shelter pet lives, reduce shelter deaths, increase the adoption of shelter animals and lay the foundation for saving all treatable shelter dogs and cats.

COLLEGES OF VETERINARY MEDICINE FUNDED THIS YEAR

University of California, Davis, School of Veterinary Medicine

Maddie's Fund awarded the UCD School of Veterinary Medicine a first year grant of \$394,000 in November 2000 to establish Maddie's Shelter Medicine Program, the first comprehensive program of its kind in the nation. Funding will continue over six years for a total of \$2.2 million.

UCD's Maddie's Shelter Medicine Program contains three major components: Shelter Medicine Training (curriculum and training for both undergraduate veterinary students and post-graduate residents), Shelter Medicine Service (diagnostic and medical support, behavior service, consultation service and continuing education for California animal shelters) and Shelter Medicine Research (infectious disease diagnosis and protocols, preventive management and epidemiology).

The UC Davis Maddie's Shelter Medicine Program selected four core shelters to participate in the project. The university-shelter partnership generated several published research papers and led to the establishment of new shelter procedures in the diagnosis and management of infectious disease, vaccination protocols, facility design, quarantine practices and housing methods. Prin Part plea victi at a all o coul The Con find loca slee one Anir saw Prin hom cats lots even



Princess Rezains Rizhtful Throne

Princess is an eight-year-old calico Persian cat. Part of her life must not have been very pleasant. She came to Lodi Animal Services a victim of neglect. Staff spent one to two hours at a time for days combing, brushing, and cutting all of the mats out of her hair. It was so bad she could hardly move.

The no-kill organization, Animal Friends Connection offered to take Princess and help find her a home. First stop: an offsite adoption location, but Princess spent most of the day sleeping on one of the workers' laps and no one selected her. She was then taken to the Animal Friends office, and that is where Joann saw her and decided to adopt her.

Princess is now happily settled in her new home. She gets along with all three of Joann's cats and has gained more than a pound. She has lots of toys to play with and is doted on by everyone in the family. Says Joann, "These days, Princess reigns supreme."



Dr. Kate Hurley, Shelter Medicine Pioneer

Kate Hurley, DVM, was selected as the first postgraduate resident of the new Maddie's Shelter Medicine Program at the UCD School of Veterinary Medicine. Dr. Hurley's residency will last for three years.

Dr. Kate Hurley says she learned to talk so she could ask for a pet. Although she didn't get her first cat until she was five, by the age of four Kate was already making plans to build a swanky cat resort, complete with automatic tuna dispensers and petting machines.

In spite of her love of animals, Kate still wasn't sure what she wanted to do with her life by the time she got to college. After graduation, she took a part-time job as front office assistant at the Santa Cruz SPCA and loved it. When a full-time job came along as a field officer, she jumped at the chance. But after five years, Kate decided to apply for veterinary school. She figured she could continue to learn and do hands-on work with animals. But working as a shelter veterinarian was the farthest thing from her mind.

Her focus at the School of Veterinary Medicine at UC Davis was on small animals. "One day, I listened to a lecture on herd health and had a total epiphany. I had to write a herd health plan for a population of my choice. For large animals, herd health plans are usually for dairy cows or sheep and the goal of the plan is to utilize resources to maximize production-to increase milk or wool. For small animals, herd health plans are generally geared to increase breeding. But I came up with a herd health plan for shelter animals where the goal was not to increase production; it was to increase adoptions, get spay/neuter compliance and reduce shelter deaths."

"When you think of traditional herd health plans, say for diary farms, every aspect of cow wellness-housing, exercise, nutrition, stress-is taken into consideration to maximize profit. What was great about my herd health plan was that I could take this same principle of wellness, which is what I wanted to concentrate on anyway, and apply it in a meaningful way, to shelter animals. Wellness is of critical importance to shelter animals since many shelters can't afford to treat diseases. And if shelter populations are physically and mentally healthy, more animals get adopted."

After graduation, Kate took a job with the Dane County Humane Society in Madison, Wisconsin.

When she found out about the new Maddie's Shelter Medicine Program starting at UC Davis, she was in a quandary. "I had gotten really attached to my shelter. I liked being a shelter vet. I liked doing spay/neuter surgery. I liked working with the sick animals, making them well and then seeing them get homes. I liked the tangible results. It was a hard decision to come back."

"Now that I'm here, I'm finding that some parts of the program are fun and some parts are really hard. It's hard to be the first. At the same time, I'm having a lot of fun working with the undergraduate veterinary students and seeing their enthusiasm for the program. When I was in school and said I wanted to be a shelter vet, people would look at me quizzically and ask why. Now I'm finding that a lot of students want to work in shelters.

One of my reasons for being in this program is to raise the profile of shelters and shelter medicine. I also want to help form a body of knowledge that can eventually be recognized as a new field of veterinary medicine. I can't think of a problem more worth solving than saving the lives of shelter animals."



Society her she count. The ur Ryland Kathry As the (Father Bradley black-fi The fo waiting Accord She wo not co adopte her eye knew i Seneca Younge mid-1s denour conspir death v



One Touch Grandma

"One tough Grandma needed one tough Boxer," said Texas Comptroller Carole Keeton Rylander after recently adopting Seneca from the Austin Humane Society/SPCA.

The big brown dog with the sad brown eyes hadn't had a happy life. Rescued by animal control officers from a life on the streets and then transferred to the no-kill Austin Humane Society, the dog had given birth to more pups in her short life than the Comptroller could count.

The unexpected adoption began when Ms. Rylander accompanied her two granddaughters, Kathryn and Michele, to the shelter.

As the young girls picked out two kittens (Father's Day presents for Rylander's son Bradley), the Comptroller spied the brown-andblack-faced boxer quietly resting in her cage. The four and a half year old dog had been waiting for a new home for many weeks. According to shelter staff, "Seneca was very shy. She would sit in the corner of her kennel and not come forward to greet potential adopters." But says Ms. Rylander, " I looked into her eyes and she looked back at mine and I knew it was meant to be."

Seneca the Boxer was named after Seneca the Younger, Rome's leading intellectual figure in the mid-1st Century AD. In 65 AD, Seneca's enemies denounced him as having been part of a conspiracy. Ordered to commit suicide, he met death with fortitude and composure.

"Neither this Seneca nor this Comptroller will go out so quietly," Rylander said.



FINANCIAL SUMMARY FISCAL YEAR 2000-2001

Project Funding

Funding for projects in 2000-2001 amounted to \$10.2 million. Long-term commitments for projects currently funded amount to \$17.7 million.

Maddie's Approach to Project Funding

Other foundations generally provide grants to individual organizations for single programs for one year. Amounts per grant typically range from \$5,000 to \$50,000.

Maddie's Fund provides five-year grants to collaborative community projects that generally include many organizations and programs. Collaborations must demonstrate they can achieve an adoption guarantee for adoptable, healthy shelter dogs and cats within five years. Ongoing funding is contingent upon reaching annual goals.

The biggest project to date comprises an entire state-one hundred fifty-two

organizations, including sixty animal control agencies, one traditional animal shelter, three non-profit spay/neuter clinics and seventy private veterinary hospitals. The grant amount for the entire five-year project is estimated at \$9.4 million.

The smallest grant Maddie's Fund will generally award to any community project is \$500,000 over five years.

Funding amounts for community projects are based on formulas established in the Maddie's Fund Application.

Maddie's Fund also provides grants to state Veterinary Medical Associations and Colleges of Veterinary Medicine.

Maddie's Fund intends to spend a minimum of \$200 million to help reach the no-kill nation goal.



About Maddie'd Fund

Maddie's Fund is a family foundation, established by Dave and Cheryl Duffield as the Duffield Family Foundation in 1994. In January 1999, the Board of Directors restructured the foundation, defined its mission, implemented a new operating methodology and adopted the name of Maddie's Fund.

Maddie's Fund is named after a very special Miniature Schnauzer. Dave and Cheryl fell in love with Maddie when she was only ten days old. "We picked her up to hold her," says Dave," and this began the love affair."

Over the next ten years, Maddie provided unconditional love and friendship. "She was the lighthouse during the stormy period of our work careers." Although Maddie died of cancer in 1997, Dave made a promise "to give back to Maddie and her kind in dollars that which Maddie gave to Cheryl and me in life and love." Thanks to the influence of one outstanding small dog, millions of sick, unwanted or abandoned animals will be given a better life.



ORGANIZATIONS PARTICIPATING IN MADDIE'S FUND COLLABORATIONS AND PROJECTS, **FISCAL YEAR 2000-2001**

UTAH

NO-KILL SANCTUARIES, FOSTER ORGANIZATIONS AND SPAY/NEUTER PROGRAMS

Best Friends Animal Sanctuary-Northern Utah Wasatch Humane Society Citizens' Animal Management & Protection Society (Salt Lake) Community Animal Welfare Society Summit County Friends of Animals Pet Samaritan Fund Second Chance Best Friends Animal Sanctuary-Southern Utah Golden Spike Humane Society Dixie Humane Society Humane Society of Moab Valley Heaven's Gate Animal Sanctuary W.A. Rescue Companion Golden Retriever Rescue Four Paws Rescue Northern Utah German Shepard Rescue New Hope Society for Animals Sanpete Animal Shelter Citizen's Animal Management & Protection Society (Orem/Provo) ĊARE Uintah Animal Care

TRADITIONAL HUMANE ORGANIZATIONS

Humane Society of Utah

ANIMAL CONTROL AGENCIES Bluffdale Animal Control

Draper City Animal Control Murray Animal Control Riverton City Animal Control Salt Lake County Animal Services Sandy City Animal Services South Jordan Animal Control South Salt Lake Animal Control Summit County Animal Control West Jordan Animal Shelter West Valley City Animal Services Orem City Animal Control Utah County Animal Shelter Davis County Animal Care and Control Ogden City Animal Services Weber County Animal Services Nephi Animal Control Carbon County Animal Control Delta Animal Control Fillmore Animal Control Mt. Pleasant Animal Control Centerfield Animal Control **Ephraim Animal Control** Manti Animal Control Sevier County Animal Control Richfield Animal Control Salina Animal Control Emery County Animal Control Grand County Animal Control Beaver County Animal Control Cedar City Animal Shelter Enoch City Animal Control Parowan City Animal Shelter Panguitch Animal Control Kanab Animal Control Monticello Animal Control Blanding Animal Control Hurricane Animal Control Ivins Animal Control St. George Animal Control Santa Clara Animal Control Springdale City Animal Shelter Washington City Animal Control Box Elder County Animal Control Basin Veterinary Člinic Gunnison Valley Animal Clinic Tremonton Animal Control Cache County Animal Control Logan Animal Control Morgan County Animal Control Tooele County Animal Control (2 locations) Grantsville Animal Control Heber City Animal Control Uintah County Animal Control Vernal City Animal Control Herriman Animal Control Holladay Animal Control Midvale Animal Control

VETERINARIANS

All About Pets Animal Hospital, SLC All About Pets, Provo

Alpine Animal Hospital, Provo Animal Care-Roy Veterinary Hospital Animal Clinic of St. George Animal Clinic of West Jordan Animal Clinic, Provo Animal Hospital of Eastern Utah, Price Animal Hospital, Clearfield Animal Medical Hospital, St. George Animal Medical Services, Orem Ashley Valley Veterinary Clinic Avenues Pet Clinic Basin Veterinary Clinic Bay View Animal Hospital Bear River Animal Hospital Bountiful Animal Hospital Brickyard Animal Hospital Bridgerland-Cache Animal Hospital Brookside Animal Hospital Burch Creek Animal Hospital Cache Meadow Vet Clinic Castle Valley Veterinary Clinic Clearfield Veterinary Clinic Color Country Animal Hospital Countryside Veterinary Clinic, Tooele Countryside Veterinary Clinic, Vernal Dog and Cat Clinic of Moab Ephraim Veterinary Clinic Fairfield Veterinary Hospital Family Pet Hospital Forest Hills Pet Care Green Valley Veterinary Hospital Hillside Veterinary Hospital Humane Society of Utah Hunter Animal Hospital Hurricane Animal Hospital Hvrum Small Animal Clinic Johnston Animal Hospital Jordan River Animal Hospital Lakeview Animal Hospital Layton Veterinary Hospital Moab Veterinary Clinic Mountain View Animal Hospital Mountain View Veterinary Clinic Mountain West Animal Hospital N. Cache Veterinary Service Nebo Animal Clinic North Valley Veterinary Clinic Ogden Animal Hospital Park City Animal Clinic Parrish Čreek Veterinary Clinic Payson Family Pet Hospital Pet Stop Clinic Red Hills Animal Hospital Redwood Veterinary Hospital Ribbonwood Animal Hospital Richfield Veterinary Cllinic Salt Lake Spay & Neuter Sandy Animal Clinic Sevier Valley Animal Clinic Silver Creek Animal Clinic

LODI, CALIFORNIA

AUSTIN, TEXAS

ANIMAL CONTROL AGENCIES Town Lake Animal Center

St. George Veterinary Hospital Stone Ridge Vet Clinic Sugarhouse Veterinary Hospital Tooele Veterinary Clinic Town & Country Veterinary Hospital Uinta Veterinary Services Valley Veterinary Services VCA All Pet Animal Hospital Wasatch Springs Animal Hospital Zion Veterinary Clinic

NO-KILL ORGANIZATIONS

Animal Friends Connection

ANIMAL CONTROL AGENCIES

Lodi Animal Services

VETERINARIANS

Lodi Veterinary Hospital Lodi Spay and Neuter Arbor Pet Clinic Morada Veterinary Hospital Harris Veterinary Hospital San Joaquin Veterinary Hospital Cherokee Veterinary Hospital Oakwood Veterinary Hospital Mokelumne Veterinary Hospital Bear Creek Veterinary Hospital Stockton Spay & Neuter

NO KILL ORGANIZATIONS

Humane Society of Austin & Travis County

VETERINARIANS

Allandale Veterinary Clinic Animal Medical Center North Animal Medical Center Arbor Animal Clinic Austin Veterinary Hospital Burnet Road Animal Hospital Brykerwood Vet Clinic Ben White Pet Hospital Caring Hands Animal Hospital Century Animal Hospital Dessau Vet Clinic Griffith Small Animal Hospital Hill Country Animal Hospital Highland's Pet Medical Clinic Hyde Park Animal Hospital Lakeway Veterinary Clinic

Lake Austin Blvd. Animal Hospital Lake Travis Animal Hospital Love Pet Hospital Manor Veterinary Hospital Manchaca Village Veterinary Clinic Milwood Vet Clinic McNeil Crossing Veterinary Clinic Northwest Veterinary Clinic North Lamar Veterinary Clinic Northwest Austin Veterinary Clinic Northwest Hills Pet Clinic Oak Springs Veterinary Hospital Riverside Veterinary Clinic Research Pet and Bird Hospital South First Animal Clinic South Austin Pet Clinic Sunbury Veterinary Clinic Travis Country Animal Hospital Tanglewood Pet Hospital Town and Country Veterinary Hospital University Animal Clinic Wells Branch & South Branch Pet & Bird Westgate Pet & Bird Hospital West Lynn Veterinary Clinic

ALABAMA

ALABAMA HUMANE FEDERATION

NO-KILL ORGANIZATIONS

Mobile SPCA Circle of Friends Alabama Collie Rescue Russell County Humane Society Wiregrass Humane Society The ARK, Inc. T-Town PAWS (People for Animal Welfare and Safety) SNAP (Spay/Neuter Assistance Program) Greater Huntsville Humane Society

TRADITIONAL SHELTERS

Greater Birmingham Humane Society Montgomery Humane Society Chattahoochee Humane Society Chilton County Humane Society Walker County Humane Society Calhoun County Humane Society Cherokee County Humane Society Humane Society of Etowah County Central Alabama Animal Shelter DeKalb County SPCA Lee County Humane Society St. Clair County Animal Shelter Animal Rescue Foundation Humane Society of Shelby County Bessemer Humane Society Humane Society of Elmore County.

ANIMAL CONTROL FACILITIES

City of Dothan Animal Control

Decatur Animal Control Madison County Animal Control Phenix City Animal Shelter Monroe County Animal Shelter Scottsboro Animal Shelter Demopolis Dog Pound Atmore Animal Shelter BJC Animal Control Services City of Mobile Animal Shelter Tuscaloosa Metro Animal Shelter City of Florence Animal Control City of Huntsville Animal Control Center City of Troy Animal Control Ozark Animal Control.

ALABAMA VETERINARY MEDICAL ASSOCIATION

More than 200 veterinarians from 62 counties are participating in Maddie's Fund Programs.

CALIFORNIA VETERINARY

MEDICAL ASSOCIATION More than 1,000 veterinarians from 58 counties are participating in Maddie's Fund Programs.

The Maddie's Fund Team

Founders: Dave and Cheryl Duffield

Dave Duffield is the Founder and Board Chairman of PeopleSoft, Inc. (PSFT), the world's leading provider of business enterprise software.

Dave and Cheryl Duffield are avid animal lovers, but they hold a special place in their hearts for a Miniature Schnauzer named Maddie whose unconditional love and devotion saw them through a very difficult time in their lives.

The Duffields currently share their hearts and home with Sadie (a German Shepherd), Lucy (a Brussels Griffon) and a Miniature Schnauzer named Abigail

Board Chair: Amy Zeifang

Amy Zeifang brings a wealth of business experience to Maddie's Fund stemming from her extensive career in corporate advertising and web marketing. Zeifang applies her talents at Maddie's Fund in the areas of board relations and corporate strategy.

President: Rich Avanzino

Rich Avanzino was President of the San Francisco SPCA from 1976 to 1999. Avanzino led the city to become the first in the nation to guarantee a loving home for every healthy shelter dog and cat, bringing San Francisco's euthanasia rates down to the lowest of any urban center in the nation.

In addition to pioneering programs in animal behavior, adoptions and spay/neuter, Avanzino opened Maddie's Pet Adoption Center, the first animal shelter in the country where dogs and cats reside in home-like settings rather than cages.

Avanzino was appointed Maddie's Fund's first President in 1999.

Veterinary Consultant: Laurie Peek, DVM

Program Director: Mary Ippoliti Smith

Policy and Strategic Planning Director: Pam Rockwell

Communications Director: Lynn Spivak

Communications Specialist: Sarah Engel

Many thanks to Jana de Peyer for providing so many of the photographs used in this report. Jana is a founding member of Best Friends Animal Sanctuary and currently works on the organization's publications and website.



The Pet Rescue Foundation

Maddie's Fund 2223 Santa Clara Avenue, Suite B, Alameda, CA 94501 Phone: (510) 337-8989 Fax: (510) 337-8988 Email: info@maddiesfund.org Web: www.maddiesfund.org