Table of Contents

About Maddie’s Fund® • • • • • • • • • • • • • • • • 3
Thanks to Maddie • • • • • • • • • • • • • • • • • • • • 4
President’s Letter • • • • • • • • • • • • • • • • • • • • • • 5
Where Is Maddie’s Fund®? • • • • • • • • • • • • • • • • 6
Community Collaborative Projects • • • • • • • • • • • 7
   Alachua County, Florida • • • • • • • • • • • • • • • • 9
   Maricopa County, Arizona • • • • • • • • • • • • • • • • 11
   Baldwin County, Alabama • • • • • • • • • • • • • • • • 13
   Mobile County, Alabama • • • • • • • • • • • • • • • • • 15
   New York City, New York • • • • • • • • • • • • • • • • 17
   Tuscaloosa County, Alabama • • • • • • • • • • • • • • • • 21
Colleges of Veterinary Medicine • • • • • • • • • • • • • 23
   Cornell University • • • • • • • • • • • • • • • • • • • • 25
   Iowa State University • • • • • • • • • • • • • • • • • • • 27
New Funding Strategies • • • • • • • • • • • • • • • • • • 29
   Maddie’s® Funding Modifications • • • • • • • • • • • • • 31
Special Projects • • • • • • • • • • • • • • • • • • • • • • • 33
   After Katrina • • • • • • • • • • • • • • • • • • • • • • • 35
   Maddie’s® Outdoor Cat Program • • • • • • • • • • • • • 36
   Special Gifts • • • • • • • • • • • • • • • • • • • • • • • 37
Appendices • • • • • • • • • • • • • • • • • • • • • • • • • 39
   Maddie’s Fund® Grantmaking • • • • • • • • • • • • • • 40
   Live Release Rates • • • • • • • • • • • • • • • • • • • • 41
Maddie was a beloved Miniature Schnauzer whose unconditional love, devotion, loyalty and spirit inspired her guardians to start a charitable foundation, Maddie's Fund®, in her name.

Dave and Cheryl Duffield fell in love with Maddie when she was only ten days old. “We held her in our arms, and loved her immediately,” says Dave. “Maddie melted our hearts from the first second we saw her,” adds Cheryl. “We loved her sweet ways, her stubbornness, her independence, her intelligence, her spirit, and her devotion.”

Dave, Cheryl and Maddie shared ten memorable and happy years together. Dave remembers one particularly good day during the formation of his company, PeopleSoft. Playing with Maddie, he picked her up and made the following promise: “If we ever make some money, I promise we will give it back to you and your kind so others can be as happy as we are today.”

Dave and Cheryl are fulfilling their promise to Maddie. They have endowed Maddie’s Fund with more than $300 million and have spent $57 million so far to save the lives of dogs and cats. Dave and Cheryl have given more of their personal wealth to the animal welfare cause than any other individuals. And although they don’t want to make a big fuss over their unprecedented contribution, they do want to honor their beloved dog and the special bond they shared with her.

Animal lovers can understand this sentiment. More and more of us view our companion animals as family, giving them the same care and love we provide our two-legged family members. Our pets enrich our lives with their unconditional devotion to us. They enhance our lives by being a source of stability, love and companionship. The rewards of animal companionship are immeasurable.

The love Dave and Cheryl shared with Maddie inspired them to give generously to help save homeless, abandoned pets in desperate need of love and care. Thanks to Maddie, the dog with the indomitable spirit, shelter pets are afforded new opportunities to find loving homes in which they, too, may share in the joy, love and companionship that Dave and Cheryl enjoyed with Maddie.

On behalf of all sheltered dogs and cats, we give thanks to Maddie, whose spirit continues on through the lives her memorable gift has touched.
Dear Friends,

Maddie’s Fund® is working to create a no-kill nation where all healthy and treatable shelter dogs and cats are guaranteed a loving home. To achieve this goal, the foundation directs its resources towards creating successful models of community lifesaving; pioneering shelter medicine programs in veterinary schools; enlisting private practice veterinarians in the animal welfare cause; and implementing a national strategy to collect and report shelter statistics.

Many indicators support our assertion that we can reach the no-kill nation goal in less than ten years.

From New York City to Alachua County, Florida, Maddie’s community collaborative projects are showing the way in building no-kill communities in diverse geographic, demographic and socio economic regions.

Starting with a three year grant to the University of California at Davis in 2001, Maddie’s shelter medicine programs have sparked shelter medicine curricula in nearly a dozen of the twenty-eight veterinary schools nationwide. University programs are creating a talent pool of veterinarians with specialized knowledge and skills to keep shelter pets healthy and treat those pets who are sick and injured, thereby allowing more cats and dogs to be adopted in loving new homes.

More and more animal welfare resources are coming into play. Funding from foundations has increased from less than three million in annual giving in 1996 to more than $50 million in 2008 to a projected $130 million by 2016.

The United States population is growing, and more people are adopting pets. In 1996, there were 130 million pets in homes. Today, there are more than 165 million pets in homes. We project that by 2016, there will be over 200 million pets in homes. We can save all of the healthy and treatable shelter pets if we adopt out three million more each year, a doable feat in light of the growing number of available pet homes.

Public attitudes are changing. Today, the vast majority of pet dogs and cats are considered family members, provided with the love, attention and medical care formerly reserved for human family members. Folks who see their pets as family are not willing to let them needlessly languish or die in animal shelters. Grassroots movements demanding change are springing up from Seattle to Charlottesville.

The following pages of this year’s Annual Report demonstrate how Maddie’s community collaborative projects, shelter medicine programs and data collection grants are pushing us towards a day in less than ten years when healthy and treatable shelter dogs and cats throughout the nation will all be guaranteed a loving home.

Sincerely,

Rich Avanzino

In FY 2006–2007, Maddie’s Fund® awarded 85 grants totaling $10 million in 16 states.

Maddie’s Fund has supported life-saving projects in the states of:

- Alabama
- Arizona
- California
- Colorado
- Florida
- Iowa
- Louisiana
- Mississippi
- Montana
- Nevada
- New York
- Oregon
- Utah
- Virginia
- Washington
- Wisconsin

Where is Maddie’s Fund®
Community Collaborative Projects
Maddie’s® Projects in Alachua County, Florida

Maddie’s® Pet Rescue Project

Project Start Date: July 1, 2002
Funding for Year Five: $444,480
Funding through Year Five: $2,301,340

Total Anticipated Funding: $4,088,000

Participants: Alachua County Humane Society (Lead Agency), Alachua County Animal Services, Gainesville Pet Rescue, Haile’s Angels Pet Rescue, Helping Hands Pet Rescue, Puppy Hill Farm

Highlights of Alachua’s Progress:

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Year One</th>
<th>% of Annual Goal</th>
<th>Year Two</th>
<th>% of Annual Goal</th>
<th>Year Three</th>
<th>% of Annual Goal</th>
<th>Year Four</th>
<th>% of Annual Goal</th>
<th>Year Five</th>
<th>% of Annual Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impounds</td>
<td>11,387</td>
<td>n/a</td>
<td>11,359</td>
<td>n/a</td>
<td>11,339</td>
<td>n/a</td>
<td>10,810</td>
<td>n/a</td>
<td>9,766</td>
<td>n/a</td>
</tr>
<tr>
<td>Maddie Adoptions*</td>
<td>692</td>
<td>1,692</td>
<td>1,19%</td>
<td>1,938</td>
<td>90%</td>
<td>2,451</td>
<td>85%</td>
<td>2,708</td>
<td>75%</td>
<td>3,315</td>
</tr>
<tr>
<td>All Adoptions</td>
<td>2,551</td>
<td>3,367</td>
<td>103%</td>
<td>4,025</td>
<td>100%</td>
<td>3,871</td>
<td>84%</td>
<td>4,194</td>
<td>76%</td>
<td>4,780</td>
</tr>
<tr>
<td>Healthy Deaths</td>
<td>2,219</td>
<td>1,666</td>
<td>73%</td>
<td>981</td>
<td>53%</td>
<td>260</td>
<td>563%</td>
<td>61</td>
<td>1200%</td>
<td>5</td>
</tr>
<tr>
<td>All Deaths</td>
<td>4,714</td>
<td>3,901</td>
<td>n/a</td>
<td>3,460</td>
<td>n/a</td>
<td>2,815</td>
<td>n/a</td>
<td>2,462</td>
<td>n/a</td>
<td>2,206</td>
</tr>
<tr>
<td>Medicaid Spay/Neuter Surgeries</td>
<td>25,648</td>
<td>1,122</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: Maddie’s® Spay/Neuter Project started in Year Two of the community collaborator's project.

Maddie’s® Spay/Neuter Project

Project Start Date: July 1, 2003
Funding for Year Five: $28,000
Funding through Year Five: $62,962

Maximum Funding: $1,803,707

Participants: Alachua County Veterinary Medical Association (Lead Agency), 9 private practice veterinary hospitals

Highlights of Alachua’s Progress:

<table>
<thead>
<tr>
<th>Baseline Year</th>
<th>Year One</th>
<th>% of Annual Goal</th>
<th>Year Two</th>
<th>% of Annual Goal</th>
<th>Year Three</th>
<th>% of Annual Goal</th>
<th>Year Four</th>
<th>% of Annual Goal</th>
<th>Year Five</th>
<th>% of Annual Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicaid Spay/Neuter Surgeries</td>
<td>25,648</td>
<td>1,122</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: Maddie’s® Spay/Neuter Project started in Year Two of the community collaborator’s project.

Maddie’s Pet Rescue Project in Alachua County achieved four consecutive months of zero healthy deaths in Year Three; eight months of zero healthy deaths in Year Four; eleven months of zero healthy deaths in Year Five, with only free healthy deaths in Year Five.

A Record Lifesaving Achievement

Alachua County Humane Society reached a major milestone last year with the transfer of 1,000 animals from Alachua County Animal Services (ACAS). Transferring so many animals from the county was difficult at times, but the resulting reduction in shelter deaths was a huge record. ACAS held a wonderful reception for our staff in celebration of this achievement. The event gace all of us a true sense of collaboration and accomplishment.

Becky Goodman, Alachua County Humane Society

Annual Live Release Rates / Alachua County

<table>
<thead>
<tr>
<th>Year</th>
<th>Project</th>
<th>Year One</th>
<th>Year Two</th>
<th>Year Three</th>
<th>Year Four</th>
<th>Year Five</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Baseline</td>
<td>27%</td>
<td>32%</td>
<td>42%</td>
<td>47%</td>
<td>53%</td>
</tr>
<tr>
<td></td>
<td>Year One</td>
<td>23%</td>
<td>28%</td>
<td>35%</td>
<td>43%</td>
<td>45%</td>
</tr>
<tr>
<td></td>
<td>Year Two</td>
<td>38%</td>
<td>43%</td>
<td>54%</td>
<td>50%</td>
<td>65%</td>
</tr>
<tr>
<td></td>
<td>Year Three</td>
<td>25%</td>
<td>30%</td>
<td>38%</td>
<td>42%</td>
<td>52%</td>
</tr>
<tr>
<td></td>
<td>Year Four</td>
<td>30%</td>
<td>35%</td>
<td>40%</td>
<td>45%</td>
<td>53%</td>
</tr>
<tr>
<td></td>
<td>Year Five</td>
<td>35%</td>
<td>40%</td>
<td>45%</td>
<td>50%</td>
<td>55%</td>
</tr>
</tbody>
</table>

* Maddie Adoptions are those performed by Maddie’s funded partners (rescue groups)
Maddie’s® Projects in Maricopa County, Arizona

Maddie’s® Pet Rescue Project

Project Start Date: November 1, 2002
Funding for Year Five: $1,384,440
Funding through Year Five: $4,109,390
Total Anticipated Funding: $8,513,270

Participants:
Arizona Animal Welfare League (Lead Agency),
Animal Rescue Center,
Arizona Animal Rescue & Sanctuary,
Arizona Humane Society, HALO,
Maricopa County Animal Care & Control, SOAR, Sun Valley Animal Rescue

Maricopa County Achievements (Baseline + Above Baseline Performance)

<table>
<thead>
<tr>
<th></th>
<th>Baseline Year</th>
<th>Year One</th>
<th>% of Annual Goal</th>
<th>Year Two</th>
<th>% of Annual Goal</th>
<th>Year Three</th>
<th>% of Annual Goal</th>
<th>Year Four</th>
<th>% of Annual Goal</th>
<th>Year Five</th>
<th>% of Annual Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impounds</td>
<td>105,976</td>
<td>94,352</td>
<td>n/a</td>
<td>103,092</td>
<td>n/a</td>
<td>106,349</td>
<td>n/a</td>
<td>104,507</td>
<td>n/a</td>
<td>98,783</td>
<td>n/a</td>
</tr>
<tr>
<td>Maddie Adoptions*</td>
<td>2,635</td>
<td>6,510</td>
<td>100%</td>
<td>7,612</td>
<td>137%</td>
<td>8,242</td>
<td>123%</td>
<td>6,885</td>
<td>96%</td>
<td>6,944</td>
<td>83%</td>
</tr>
<tr>
<td>All Adoptions</td>
<td>33,254</td>
<td>37,276</td>
<td>101%</td>
<td>37,615</td>
<td>104%</td>
<td>33,954</td>
<td>95%</td>
<td>32,186</td>
<td>95%</td>
<td>29,431</td>
<td>76%</td>
</tr>
<tr>
<td>Healthy Deaths</td>
<td>5,706</td>
<td>3,917</td>
<td>117%</td>
<td>1,793</td>
<td>101%</td>
<td>3,443</td>
<td>86%</td>
<td>0</td>
<td>1141%</td>
<td>0</td>
<td>100%</td>
</tr>
<tr>
<td>All Deaths</td>
<td>58,222</td>
<td>46,118</td>
<td>129%</td>
<td>49,796</td>
<td>113%</td>
<td>58,035</td>
<td>93%</td>
<td>59,093</td>
<td>92%</td>
<td>57,287</td>
<td>93%</td>
</tr>
</tbody>
</table>

* Maddie Adoptions are those performed by Maddie’s funded partners (rescue groups).

Maddie’s® Spay/Neuter Project

Project Start Date: November 1, 2002
Funding for Year Five: $466,506
Funding through Year Five: $1,179,445
Maximum Funding: $2,797,706

Participants:
Lead Agencies: Arizona Animal Welfare League (Years 3 – 5); Arizona VMA (Years 1 & 2); with 16 private practice veterinary hospitals and 4 non-profit / government spay/neuter clinics

A New Approach to Volunteer Training

More than 100,000 animals are surrendered to Maricopa County shelters each year. Caring for these animals requires the sheltering and rescue community to rely heavily on volunteers. Maddie’s® Pet Rescue Project held the first Arizona Animal Advocates Volunteer Conference in February 2007 to attract new volunteers, provide further training for current volunteers, and present the needs of the animal welfare community as a whole. Nearly 150 animal lovers attended the two day meeting and left feeling highly motivated to donate their time to animal welfare. One attendee wrote: “The Conference enabled us to understand that we’re all in it together — to see ourselves as part of a community-wide system for animal care versus a group of individual organizations.”

Malin Roeg,
Arizona Animal Welfare League

Progress Toward Zero Healthy Deaths: 100% after five years

Maddie Adoptions are those performed by Maddie’s funded partners (rescue groups).

Maricopa County Live Release Rates / Year

Annual Live Release Rates / Maricopa County

- Baseline Year
- Year One
- Year Two
- Year Three
- Year Four
- Year Five

Medicaid Spay/Neuter Surgeries

<table>
<thead>
<tr>
<th>Project Maximum</th>
<th>5-Year Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>39,942</td>
<td>16,110</td>
</tr>
</tbody>
</table>

11
Maddie’s® Projects in Baldwin County, Alabama

Maddie’s® Pet Rescue Project

Project Start Date: October 1, 2005

Funding for Year Two: $219,564

Funding through Year Two: $211,049

Total Anticipated Funding: $2,084,565

Participants: Baldwin County Humane Society (Lead Agency), Baldwin County Animal Control Center, City of Bay Minette Animal Control, City of Fairhope Animal Control, Daphne Animal Shelter, The Haven for Animals

Casey Moore, Maddie’s® Project Coordinator

New Center Boosts Adoptions

Last April, we opened Maddie’s® Adoption Center, a two-room adoption storefront in the small town of Loxley. Designed to reduce shelter euthanasia by moving animals out of animal control shelters and into a customer-friendly adoption environment, the Adoption Center has seen great success in its first six months of operation. We’ve transferred over fifty animals out of our animal control shelters and adopted them into loving homes.

Baldwin County Achievements (Baseline + Above Baseline Performance)

<table>
<thead>
<tr>
<th></th>
<th>Baseline Year</th>
<th>Year One</th>
<th>% of Annual Goal</th>
<th>Year Two</th>
<th>% of Annual Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impounds</td>
<td>9,084</td>
<td>10,143</td>
<td>n/a</td>
<td>9,668</td>
<td>n/a</td>
</tr>
<tr>
<td>Maddie Adoptions*</td>
<td>1,894</td>
<td>2,390</td>
<td>110%</td>
<td>2,236</td>
<td>91%</td>
</tr>
<tr>
<td>Healthy Adoptions</td>
<td>3,053</td>
<td>3,300</td>
<td>99%</td>
<td>3,079</td>
<td>85%</td>
</tr>
<tr>
<td>Healthy Deaths</td>
<td>1,425</td>
<td>1,476</td>
<td>77%</td>
<td>1,127</td>
<td>76%</td>
</tr>
<tr>
<td>All Deaths</td>
<td>5,148</td>
<td>5,431</td>
<td>90%</td>
<td>5,239</td>
<td>87%</td>
</tr>
</tbody>
</table>

* Maddie Adoptions are those performed by Maddie’s funded partners (rescue groups).

Maddie’s® Spay/Neuter Project

Project Start Date: October 1, 2005

Maximum Funding: $705,675

Funding for Year Two: $56,000

Funding through Year Two: $85,735

Medicaid Spay/Neuter Surgeries

<table>
<thead>
<tr>
<th></th>
<th>Project Maximum</th>
<th>2-Year Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicaid Spay/Neuter Surgeries</td>
<td>9,975</td>
<td>1,084</td>
</tr>
</tbody>
</table>

Progress Toward Zero Healthy Deaths: 11% after two years

Annual Live Release Rates / Baldwin County

- Animal Control
- Community

<table>
<thead>
<tr>
<th></th>
<th>Baseline Year</th>
<th>Year One</th>
<th>Year Two</th>
</tr>
</thead>
<tbody>
<tr>
<td>37%</td>
<td>42%</td>
<td>45%</td>
<td>44%</td>
</tr>
</tbody>
</table>
Maddie’s® Projects in Mobile County, Alabama

Maddie’s® Pet Rescue Project

Project Start Date:
January 1, 2005

Funding for Year Three:
$812,160

Highlights of Mobile’s Progress:

Mobile County Achievements (Baseline + Above Baseline Performance)

<table>
<thead>
<tr>
<th></th>
<th>Baseline Year</th>
<th>Year One</th>
<th>% of Annual Goal</th>
<th>Year Two</th>
<th>% of Annual Goal</th>
<th>Year Three (9 mos)</th>
<th>% of 9 mos Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impounds</td>
<td>16,353</td>
<td>15,018</td>
<td>n/a</td>
<td>14,537</td>
<td>n/a</td>
<td>13,483</td>
<td>n/a</td>
</tr>
<tr>
<td>Maddie Adoptions*</td>
<td>983</td>
<td>1,783</td>
<td>96%</td>
<td>2,431</td>
<td>91%</td>
<td>1,787</td>
<td>69%</td>
</tr>
<tr>
<td>All Adoptions</td>
<td>3,088</td>
<td>3,548</td>
<td>90%</td>
<td>3,991</td>
<td>83%</td>
<td>2,581</td>
<td>62%</td>
</tr>
<tr>
<td>Healthy Deaths</td>
<td>4,229</td>
<td>2,865</td>
<td>118%</td>
<td>2,372</td>
<td>107%</td>
<td>1,665</td>
<td>86%</td>
</tr>
<tr>
<td>All Deaths</td>
<td>12,243</td>
<td>10,171</td>
<td>112%</td>
<td>9,653</td>
<td>109%</td>
<td>9,981</td>
<td>75%</td>
</tr>
</tbody>
</table>

* Maddie Adoptions are those performed by Maddie’s funded partners (rescue groups).

All the groups came together and drafted a “plan of action” to ensure that November 2007 would be an Adoption Guarantee Month where no healthy animals were euthanized.

Maddie’s® Spay/Neuter Project

Project Start Date:
January 1, 2005

Funding for Year Three:
$140,000

Maximum Funding:
$2,165,190

Participants:
Alabma Veterinary Medical Association (Lead Agency); 22 private practice veterinary hospitals

Highlights of Mobile’s Progress:

Impounds

<table>
<thead>
<tr>
<th></th>
<th>Baseline Year</th>
<th>Year One</th>
<th>% of Annual Goal</th>
<th>Year Two</th>
<th>% of Annual Goal</th>
<th>Year Three (9 mos)</th>
<th>% of 9 mos Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impounds</td>
<td>16,353</td>
<td>15,018</td>
<td>n/a</td>
<td>14,537</td>
<td>n/a</td>
<td>13,483</td>
<td>n/a</td>
</tr>
<tr>
<td>Maddie Adoptions*</td>
<td>983</td>
<td>1,783</td>
<td>96%</td>
<td>2,431</td>
<td>91%</td>
<td>1,787</td>
<td>69%</td>
</tr>
<tr>
<td>All Adoptions</td>
<td>3,088</td>
<td>3,548</td>
<td>90%</td>
<td>3,991</td>
<td>83%</td>
<td>2,581</td>
<td>62%</td>
</tr>
<tr>
<td>Healthy Deaths</td>
<td>4,229</td>
<td>2,865</td>
<td>118%</td>
<td>2,372</td>
<td>107%</td>
<td>1,665</td>
<td>86%</td>
</tr>
<tr>
<td>All Deaths</td>
<td>12,243</td>
<td>10,171</td>
<td>112%</td>
<td>9,653</td>
<td>109%</td>
<td>9,981</td>
<td>75%</td>
</tr>
</tbody>
</table>

* Maddie Adoptions are those performed by Maddie’s funded partners (rescue groups).

All the groups came together and drafted a “plan of action” to ensure that November 2007 would be an Adoption Guarantee Month where no healthy animals were euthanized.
Maddie’s® Projects in New York City, New York

Maddie’s® Pet Rescue Project

**Project Start Date:** January 1, 2005

**Funding for Year Three:** $2,688,000

**Funding through Year Three:** $5,331,450

**Total Anticipated Funding:** $17,387,350

**Participants:** Mayor’s Alliance for NYC’s Animals (Lead Agency); Animal Care & Control of NYC; 99 adoption guarantee organizations

**Highlights of New York City’s Progress:**

<table>
<thead>
<tr>
<th>NYC Achievements (Baseline + Above Baseline Performance)</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image-url" alt="" /></td>
</tr>
</tbody>
</table>

Steve Gruber,
Mayor’s Alliance for NYC’s Animals

The NYC project has consistently met or exceeded all goals, and they are ahead of schedule for reaching an adoption guarantee for healthy pets. In Year Three, they accomplished one month of zero healthy deaths in February 2007.
New York Scrapbook
Maddie’s® Projects in Tuscaloosa County, Alabama

Maddie’s® Pet Rescue Project

Project Start Date:
April 1, 2005

Funding for Year Three:
$375,360

Funding through Year Three:
$708,380

Total Anticipated Funding:
$2,713,245

Participants:
T-Town P.A.W.S. (Lead Agency), Alabamians Defending Animal Rights, Humane Society of West Alabama, Tuscaloosa Metro Animal Shelter

Highlights of Tuscaloosa’s Progress:

Tuscaloosa County Achievements (Baseline + Above Baseline Performance)

<table>
<thead>
<tr>
<th>Baseline</th>
<th>Year One</th>
<th>% of Annual Goal</th>
<th>Year Two</th>
<th>% of Annual Goal</th>
<th>Year Three (6 mos)</th>
<th>% of 3 mos Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impounds</td>
<td>7,823</td>
<td>n/a</td>
<td>7,351</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Maddie Adoptions*</td>
<td>73</td>
<td>821</td>
<td>96%</td>
<td>903</td>
<td>993</td>
<td>118%</td>
</tr>
<tr>
<td>All Adoptions</td>
<td>1,023</td>
<td>1,500</td>
<td>91%</td>
<td>1,372</td>
<td>1,672</td>
<td>94%</td>
</tr>
<tr>
<td>Healthy Deaths</td>
<td>1,952</td>
<td>946</td>
<td>165%</td>
<td>946</td>
<td>1,516</td>
<td>77%</td>
</tr>
<tr>
<td>All Deaths</td>
<td>5,833</td>
<td>4,982</td>
<td>100%</td>
<td>5,313</td>
<td>6,005</td>
<td>95%</td>
</tr>
</tbody>
</table>

* Maddie Adoptions are those performed by Maddie’s funded partners (rescue groups).

This project began as a Pet Saving Enterprise Zone, with Maddie’s staff acting as project coordinator. Now in Year Three, the lead agency has taken over all aspects of project management. The Tuscaloosa Project is targeting February 2008 to be their Year Three Adoption Guarantee Month, when no healthy animals will be euthanized.

Maddie’s® Spay/Neuter Project

Project Start Date:
April 1, 2005

Funding for Year Three:
$28,000

Funding through Year Three:
$76,318

Maximum Funding:
$955,938

Participants:
Alabama Veterinary Medical Association (Lead Agency); 6 private practice veterinary hospitals

Progress Toward Zero Healthy Deaths: 22% after two years

Highlights of Tuscaloosa’s Progress:

Annual Live Release Rates / Tuscaloosa County

<table>
<thead>
<tr>
<th>Animal Control</th>
<th>Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline Year</td>
<td>Year One</td>
</tr>
<tr>
<td>23%</td>
<td>29%</td>
</tr>
<tr>
<td>24%</td>
<td>30%</td>
</tr>
</tbody>
</table>
Colleges of Veterinary Medicine
Maddie’s® Shelter Medicine Program

**Cornell University**

*Project Start Date:* September 1, 2005

*Funding through Year Six:* $1,700,000

**Affiliated Shelters:**
- Tompkins County SPCA (Core Shelter)
- The Humane Society at Lollypop Farms
- Peace Plantation Animal Sanctuary
- Pet Pride of New York

*In Program Year Two:* Staff continued to broaden Maddie’s® Shelter Medicine Program within the College of Veterinary Medicine and to expand its influence and presence nationwide.

**New in Year Two:**
- Maddie’s® Shelter Medicine Residency
  - Added a second Resident to the program.
  - Obtained approval of the residency training program by the American Board of Veterinary Practitioners.
  - Obtained funding to hire a behaviorist with expertise in shelter-related behavioral issues.
- Veterinary Student Training
  - A new course, *Companion Animal Welfare*, was added to the elective offerings for veterinary students. The Maddie’s® Shelter Medicine Program now has three elective courses regarding shelter medicine.
  - Expanded the number of shelter medicine lectures in core courses.
- Shelter Medicine Outreach
  - Launched a weekly shelter ambulatory service to the core shelter.
  - Provided nearly five shelter medicine consults per day via email and telephone.
  - Completed an automated system to collect intake/disposition data and perform disease surveillance.
  - Provided in-depth shelter evaluations with written reports for shelters, primarily in New York State.
  - Delivered multiple presentations to area shelters regarding the management of disease in their facilities.
- Maddie’s® Shelter Medicine Research
  - A study on parasite prevalence was completed and will be published in 2008.
  - Funding was obtained to evaluate two programs with national visibility: the experience of Tompkins County SPCA before and after becoming Adoption Guarantee; and the effectiveness of reducing shelter intake/euthanasia by Humane Alliance, a high quality, high volume spay/neuter program. The objective is to publish data from these two prominent programs.

**Expanding Nationwide**
- Participated in the development of a shelter medicine specialty to be recognized by the American Veterinary Medical Association.
- Worked with a national task force on developing standards of care for an evaluation of the effectiveness of high volume spay/neuter programs.
- Helped formulate national standards for shelter medicine residency programs.
- Presented workshops at the North American Veterinary Conference, Minnesota Annual Veterinary Conference, Animal Science Group, BOCES, and Adoption Option Seminars.
- Presented shelter medicine lectures to veterinary students at Auburn University, Iowa State University and the University of Pennsylvania.
- Participated in National Shelter Medicine Rounds.
- Represented the program at the National Council of Pet Population Study and Policy.

**Why Shelter Medicine**

by Dr. Stephanie Janeczko, Maddie’s® Shelter Medicine Resident

I’m interested in shelter medicine because it is fundamentally concerned with animal welfare, epidemiology, and infectious diseases, all of which have always been of particular interest to me.

When I graduated from Cornell in 2004, I took a job in private practice. I was fortunate to work in a practice that was closely affiliated with a local rescue group. This relationship provided my first introduction to the principles of shelter medicine, disease outbreaks, and pediatric spay/neuter. Unfortunately, we receive very little training in vet school to prepare us for the challenges found in shelters. I applied for Cornell’s residency program because I recognized the need for advanced training to make a difference in the shelters. I am also very excited about the opportunity to expand my training in epidemiology and research, as I believe that it is critical to build a solid basis of knowledge for the practice of shelter medicine. Shelter animals deserve the basis of their care to be more than just guesswork. They deserve the best care that we can provide.

I find the practice of shelter medicine particularly fulfilling because it impacts animal health and welfare on a much larger scale than I could ever accomplish seeing individual patients. I believe that the veterinary profession should be at the forefront of tackling the issues of pet overpopulation, euthanasia in shelters, and providing better care for those animals awaiting their forever homes, and I’m very excited to be a part of that effort.
Maddie’s® Shelter Medicine Program

Iowa State University

Project Start Date: April 1, 2003

Funding for Year Three: $134,132

Funding through Year Three: $233,682

Externship Shelters:
San Francisco SPCA, Best Friends Animal Sanctuary, Tony LaRussa’s ARF, ASPCA

In Program Year Three: After three years of offering shelter medicine courses, externships, performing research and studies, and working with a variety of shelters and organizations in their community, Iowa State University now recognizes that the issue of homeless and surplus animals and how they are viewed is an essential component of veterinary education.

New in Year Three:
• Developed Maddie’s® Infection Control Manual. This will be the first instructional guide on infection control specifically written for animal shelter veterinarians and staff. Chapters include Infection Control for Animal Shelters, Routes of Transmission, Isolation and Quarantine Protocols and more. The manual will be published in April 2008.
• Displayed findings on the Efficacy of L-Lysine to Treat Feline Herpes Virus I Infection and Environmental and Group Health Risk Factors for Feline Upper Respiratory Disease Complex in Animal Shelters to veterinary college faculty at the Summer Scholars Research Day.
• Presented at the American College of Veterinary Internal Medicine Annual Meeting. The topic: “Infection Control Procedures for Routine, Emerging and Exotic Pathogens.”
• Participated in the development of a shelter medicine specialty to be recognized by the American Veterinary Medical Association.
• An Iowa State graduate and recipient of the 2005 Maddie’s® Shelter Medicine Excellence Award was chosen for a shelter medicine residency program at Colorado State University.

After Graduation
by Elizabeth Jones,
Second Year Veterinary Student

At the beginning of the semester I was mainly considering the idea of working as a volunteer in an animal shelter setting. I was imagining that I could be involved with educational programs and spay-neuter clinics. While I still would like to be involved with both of those things, my aspirations have evolved into something bigger. Now, I am feeling like I might want to make a career of being a shelter veterinarian. I am even getting excited about the idea of trying to acquire a position in a residency program in shelter medicine.

The change in my tune has largely come from the fact that shelter medicine gets me excited. While I enjoy many subjects in the veterinary medicine curriculum, I found myself feeling truly passionate about the things that were discussed in this class over the course of the semester. This class was an amazing experience for me. I felt like the speakers helped me find my place in the veterinary profession.

Even though I still have doubts in my strength to make the difficult decisions that a shelter veterinarian has to make, I feel like I no longer want to allow those doubts to dictate what I choose to do. In other words, I don’t want those fears to keep me from at least trying on the role of a shelter veterinarian. Despite all of the bad that I would be forced to see as a shelter veterinarian, I want to hold fast to the idea that as a shelter veterinarian, I could make a lasting impact on a large number of animals and that I really could be on the forefront of changing their world for the better.
New Funding Strategies
Maddie’s® Funding Modifications

In an ongoing effort to improve and expand our grant giving, Maddie’s Fund periodically revises our existing grant guidelines and seeks out new funding opportunities to address unmet needs in the animal welfare community.

**New Funding Programs**

- **Targeted Spay/Neuter Grants**
- **Medical Equipment Grants**

**Revised Guidelines**

- **Shelter Medicine Program**
- **Community Collaborative Program**

**New and Revised Funding Programs**

In Fiscal Year 2006-2007, we introduced grants for medical equipment to adoption guarantee organizations with at least one full-time veterinarian on staff. We implemented the Starter Grants Program, which offers U.S. communities money and assistance to meet the requirements of a full-fledged Community Collaboration, including collecting shelter data, drafting a business plan and assembling a ten-year strategic plan to save all healthy and treatable shelter pets.

We also introduced targeted spay/neuter grants for communities with human populations of 50,000 or more and live release rates less than 40%.

In order to best serve our grantees, Maddie’s revised its guidelines for existing programs. Our Community Collaborative funding was expanded and the goals and payout structure modified to enhance life-saving efforts.

We also revised the shelter medicine guidelines to make it easier for veterinary schools to apply for funding.

---

**Shelter Medicine Grants for Colleges of Veterinary Medicine**

Maddie’s Fund is offering new types of veterinary school grants in collaboration with the National Association of Veterinary Medical Colleges’ (NAVMC) Veterinary Education Special Initiative. Through this program, funded by the Animal Health Council, grants are available to institutions to support the creation of a new school of veterinary education or to improve an existing program.

**Eligibility:**

- U.S. veterinary schools with a veterinary education program accredited by the American Veterinary Medical Association (AVMA)
- Must submit an application and be approved by the NAVMC

**Application Process:**

- Deadlines: Application deadlines are announced by the NAVMC
- Grants are distributed to up to 25 schools

**Grant Amounts:**

- Up to $1,000,000 per year for a two-year period

**Contact Information:**

Maddie’s Fund
8000 Hidden Oak Road
Fairfax, VA 22030
Phone: 703-722-2100
Fax: 703-722-2101
Email: info@maddiesfund.org
Website: maddiesfund.org

---

Announcement of our revised shelter medicine grant guidelines, which make it easier for veterinary schools to apply for funding.
Special Projects
Maddie’s® Outdoor Cat Program

A Project of the University of Florida

After Katrina

A Joint Project of Maddie’s Fund® and The Humane Society of the United States (HSUS)

Maddie Funding to Date: $727,200
Total Anticipated Funding: $999,700

Social Marketing Research: $377,200
According to a recent HSUS survey, the percent of spayed or neutered dogs and cats in Mississippi and Louisiana is significantly lower than national norms. With lower rates of pet sterilization a factor in the high rates of animal relinquishment and abandonment that continues in Gulf Coast shelters, Maddie’s Fund and The Humane Society of the United States are joining forces on a social marketing project to overcome the barriers to spay/neuter in the Gulf Coast region. The project seeks to identify which Louisiana and Mississippi pet guardians are not spaying or neutering, why they are not inclined to alter their pets, what messages are most likely to influence them to change their behavior, and what messengers and media are most credible to effectively deliver that message. Information gleaned from the project will be used by HSUS to design a two-state, $2 million social marketing campaign to encourage pet owners to spay or neuter their pets.

Shelter Funding: $350,000 (Anticipated Funding: $622,500)
To determine progress in reaching lower shelter intakes, Maddie’s Fund and HSUS are partnering with 57 animal shelters throughout Louisiana and Mississippi (34 in Mississippi; 33 in Louisiana) to gather and publish shelter data from the years 2005–2010. Shelters will track intake and disposition numbers using Asilomar Accords definitions and tables. In return, they will be given grants ranging in size from $10,000 – $20,000. The unrestricted cash grants will allow each agency to further their own mission and goals in whatever way they choose. The HSUS and Maddie’s Fund have promised a total of $907,500.

Maddie’s® Outdoor Cat Program

A Project of the University of Florida

Total Funding: $257,008

Maddie’s® Outdoor Cat Program is studying the effect of an intensive Trap-Neuter-Return (TNR) program on shelter cat admissions at Alachua County Animal Services (ACAS) in Gainesville, Florida.

A team led by the ACAS Director and two University of Florida faculty veterinarians identified one neighborhood in downtown Gainesville with disproportionately high cat admissions to the shelter. In the baseline year (2005), the target zip code contributed 6% of the cat admissions to the animal shelter.

Beginning in February 2006 and continuing for two years, Maddie’s® Outdoor Cat Program has been concentrating on controlling the cat population in this zip code through increased TNR, adoption of friendly kittens, and complaint mediation.

To reach the goal of sterilizing 55% of the stray cat population in the area, more than 1,000 cats from this neighborhood must be sterilized each year. If successful, the shelter should witness a decrease in complaints about cats and fewer cat admissions from the area, particularly of kittens.

In the first 18 months of the project, 1,387 cats in the field have been trapped, sterilized, and returned to their colonies; and a remarkable 695 socialized kittens and cats have been adopted into loving homes. All cats were spayed or neutered, vaccinated, microchipped, and tested for FeLV and FIV.

The team is on schedule for completing the projected number of cat sterilization surgeries (2,226) in the target area by the end of the study period. It is anticipated that several more months will be required to complete the data acquisition and auditing procedures before the final data analysis can be completed.

According to a recent HSUS survey, the percent of spayed or neutered dogs and cats in Mississippi and Louisiana is significantly lower than national norms. With lower rates of pet sterilization a factor in the high rates of animal relinquishment and abandonment that continues in Gulf Coast shelters, Maddie’s Fund and The Humane Society of the United States are joining forces on a social marketing project to overcome the barriers to spay/neuter in the Gulf Coast region. The project seeks to identify which Louisiana and Mississippi pet guardians are not spaying or neutering, why they are not inclined to alter their pets, what messages are most likely to influence them to change their behavior, and what messengers and media are most credible to effectively deliver that message. Information gleaned from the project will be used by HSUS to design a two-state, $2 million social marketing campaign to encourage families to spay or neuter their pets.

Shelter Funding: $350,000 (Anticipated Funding: $622,500)
To determine progress in reaching lower shelter intakes, Maddie’s Fund and HSUS are partnering with 57 animal shelters throughout Louisiana and Mississippi (34 in Mississippi; 33 in Louisiana) to gather and publish shelter data from the years 2005–2010. Shelters will track intake and disposition numbers using Asilomar Accords definitions and tables. In return, they will be given grants ranging in size from $10,000 – $20,000. The unrestricted cash grants will allow each agency to further their own mission and goals in whatever way they choose. The HSUS and Maddie’s Fund have promised a total of $907,500.

Maddie’s® Outdoor Cat Program

A Project of the University of Florida

Total Funding: $257,008

Maddie’s® Outdoor Cat Program is studying the effect of an intensive Trap-Neuter-Return (TNR) program on shelter cat admissions at Alachua County Animal Services (ACAS) in Gainesville, Florida.

A team led by the ACAS Director and two University of Florida faculty veterinarians identified one neighborhood in downtown Gainesville with disproportionately high cat admissions to the shelter. In the baseline year (2005), the target zip code contributed 6% of the cat admissions to the animal shelter.

Beginning in February 2006 and continuing for two years, Maddie’s® Outdoor Cat Program has been concentrating on controlling the cat population in this zip code through increased TNR, adoption of friendly kittens, and complaint mediation.

To reach the goal of sterilizing 55% of the stray cat population in the area, more than 1,000 cats from this neighborhood must be sterilized each year. If successful, the shelter should witness a decrease in complaints about cats and fewer cat admissions from the area, particularly of kittens.

In the first 18 months of the project, 1,387 cats in the field have been trapped, sterilized, and returned to their colonies; and a remarkable 695 socialized kittens and cats have been adopted into loving homes. All cats were spayed or neutered, vaccinated, microchipped, and tested for FeLV and FIV.

The team is on schedule for completing the projected number of cat sterilization surgeries (2,226) in the target area by the end of the study period. It is anticipated that several more months will be required to complete the data acquisition and auditing procedures before the final data analysis can be completed.
Special Gifts

Total Funding: $2,154,600

Alley Cat Allies
American Humane Association
Animal Care & Control of New York City
Animal Friends Rescue Project
Animal People
Animal Rescue Foundation
Anjellicle Cats Rescue
Arizona Humane Society
Best Friends Animal Society
Cat Adoption Team
Central California Labrador Retriever Rescue
City of Fairhope Animal Control Division
City of Mobile Animal Shelter
Colorado State University Foundation
Contra Costa Humane Society
Cornell University
Dalmatian Rescue
Dubuque Humane Society
East Bay Botanical & Zoological Society
Feral Cat Coalition
Feral Cat Foundation
German Shepherd Rescue of Northern California
Greyhound Friends for Life
Helping Hands Pet Rescue
Henry Vilas Zoo
Humane Society of the United States
Humane Society of West Alabama
Kitty Kind
Lindsay Wildlife Museum
Martinsville-Henry County SPCA
Mendocino Coast Humane Society
Mickaboo Companion Bird Rescue
Mobile SPCA
Nevada Humane Society
No Kill Solutions
Operation Catnip
Petfinder.com Foundation
PetSmart Charities
Return to Freedom
Richmond SPCA
Rolling Dog Ranch Animal Sanctuary
Shelter Support Services
Silicon Valley Animal Control Authority
SPCA of Northern Nevada
The Haven for Animals
The Marine Mammal Center
The Oasis Sanctuary
The Pet Fund
The STAND Foundation
Tompkins County SPCA
Tony La Russa’s Animal Rescue Foundation
T-Town Paws
Tuscaloosa Metro Animal Shelter
University of Florida
Valley Humane Society
Whisker City
Overview of Grants Fiscal Year 2006–2007

In Fiscal Year 2006-2007, Maddie’s Fund awarded 85 grants totaling $10 million in 16 states.

Our six community collaborative projects found new homes for a total of 67,301 animals, performed 12,022 spay neuter surgeries, and reduced euthanasia by a total of 19,731 deaths. Both the Maricopa County and Alachua County coalitions guaranteed homes for all healthy shelter animals in their communities.
Progress Towards the No-Kill Nation Goal

The Live Release Rate is calculated by taking the number of animals leaving the system alive and dividing it by the total number of animals leaving the system.

Maddie’s Fund is using this rate as a measurement tool to track the progress of shelters and communities, and evaluate the advancement of the no-kill movement.

The following chart shows the past one, two or three years of Live Release Rates from communities for which we have information.