

Agenda

- Definition of a senior pet
- Special considerations for seniors
- Addressing special considerations in a shelter
- Adoption of senior pets

Seniors and Shelters: Looking after geriatric pets in shelters and getting them adopted Creature Counseling Veterinary Animal Behavior Consulting Services



-	efinition of a Senior Pet
N	Sumber of years considered to be "senior" may vary
•	Species
•	Breed
• T	ypical ages considered senior
•	Dogs \Rightarrow 6 – 7 years
•	Cats \Rightarrow 7 – 11 years
• L	ast 25% of the predicted life span for species and breed

Special considerations

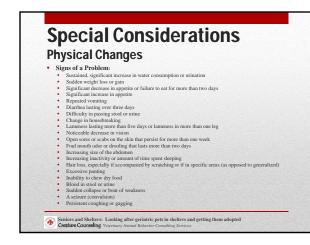
- Physical changes
- Behavioral changes
- Changing nutritional needs
- Decreased activity
- Environment/Consistency

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Special Considerations Behavioral Changes

May confront age-related cognitive and behavior changes
Most are subtle

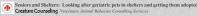






Special Considerations Changing Nutritional Needs

- Specially formulated food designed with older bodies in mind
- Help with weight control
 Deduce computing of
- Reduce consumption of nutrients that are risk factors for the development of diseases
- Adjust for organ- or agerelated changes



Special Considerations Decreased Activity

- · Causes bodies to deteriorate much more quickly
- Exercise \Rightarrow Preventative geriatric care





Special Considerations – Shelter

- Physical health
- Behavioral/Mental health
- Nutritional needs
- Exercise and play
- Environment/Consistency

Good source of information: Survey of finalists for the Maddie's Fund[®] and Petfinder.com Marketing Competition

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Adoption

- Concerns of potential adopters
- Types of people drawn to senior pets
- Selling senior pets
- Creative adoption ideas

Good source of information: Survey of finalists for the Maddie's Fund® and Petfinder.com Marketing Competition

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Adoption Selling Seniors Pets

- Concentrate on calmer, settled and easy-going nature
- WYSIWYG
- Less work than younger pets
- "Feel good" factor of providing an older pet with a home
 Matches with the perception that senior pet adopters are
- motivated by compassionAvoid using the word "old"
- Preferred ⇒ "senior," "mature," or "wisest residents"
- Senior Dog Project <u>http://www.srdogs.com</u>
- Promotes the adoption of older dogs
- Created the "Top Ten Reasons to Adopt an Older Dog http://www.srdogs.com/Pages/adopt.ten.html
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Adoption

Creative Adoption Ideas

- Campaigns of senior pets for senior people
 Adoption events at senior living facilities
- · Pet's own individual story
- Reduced or waived adoption fee
- Fundraising programs to cover medical expenses after adoption
- Celebrity look-alike
- Special programs
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