**Sample Facebook Posts**

Pets are just as active and energetic after spay and neuter as they were before.  Your cat will still stalk its toys and your dog will want to play, fetch, or sit on the couch and be lazy if that’s what they did before! Spay and neuter doesn’t affect your pet’s unique personality, but it does affectively reduce the pet population.\_\_\_\_\_\_\_\_\_\_\_\_\_\_ was fixed through \_\_\_\_\_ four years ago and hasn’t slowed down yet!

Are you worried about your pet becoming less manly after neuter?  He will not suffer an identity crisis but he will still be as loving and protective as before.   Here is \_\_\_\_ and his girlfriend, our vet tech \_\_\_, yes he is still a ladies’ man.

Did you know female cats can breed three times a year with an average of four kittens per litter?  Spaying your cat could keep about 12 kittens from roaming the streets without a home every year.  (picture of female cat and say “NAME won’t be adding to that number!”)

Did you know that kittens can get pregnant as early as four months and puppies by five months?  Many people aren’t aware but it’s true! Get your pet fixed before you find out the hard way. (picture of cat being fixed around 4 months)

It’s a myth that you have to wait to fix your dog or cat until they’ve had their first heat cycle or until they are 6 months old. Puppies and kittens can safely and easily be fixed as early as 2 months/2lbs and it is actually better to do it before their first heat. Your furry friend will bounce back faster from spay or neuter surgery at this age than when they are older.  \_\_\_\_\_\_\_ has done thousands of spay/neuters at this age like  NAME who woke up from surgery 20 minutes ago and is raring to go!”—pick a picture where this is true)

Does your cat have some annoying little behaviors that make you cringe?  Spaying and neutering can help reduce some of those behaviors!  Heat will completely stop and spraying, roaming, yowling and fighting for females may all be reduced by spaying and neutering! And don’t forget the most important thing, you won’t have unwanted litters to deal with!  Your friends and family will no longer hide from you because you won’t be saying, “My cat had kittens, would you please take one!”

There are many pets in our area that are in need of a loving family to go home to.  You won’t just be saving the life of a dog or cat but your own as well with all of the love and affection your new furry family member will bring you! Check out some of our adoptive partners’ web pages for pets you can adopt, all of which are spay or neutered! (LINK)

 Are you considering getting a purebred dog from a breeder?  Around 25% of dogs in shelters are purebred.  However, even if you can’t find a purebred dog, the rest of the pups are pure fun!  Give a shelter dog a chance at a new life and family instead of buying from a breeder!  Include picture of purebred dog from adoption group.

 50% of puppies and kittens born are accidents.  Having unwanted litters leads to unexpected expenses and difficulty finding homes for everyone because of how many kittens and puppies are already out there.  Even if you find a home for your kittens, you can never be sure that those owners will spay and neuter them as well.  How do you break the cycle? The easiest way is to get your cat or dog spay or neutered before they have a chance to surprise you with a litter!

Do you have an indoor cat that you don’t think needs spay or neutered because it will never leave the house? Think again! Cats can accidently get let out or escape from your house and bring back a surprise litter.  Male cats also can try to get out of the house when they sense a female cat in heat outside.  Avoid the “oops” litters by spaying indoor cats.  Name was brought in by her family to keep her from accidently having a litter of kittens if she escapes from the house! (Include picture of female indoor cat)

**Sample Tweets**

Surprise! Cats and dogs can get pregnant earlier than most people think! Learn #whentospay: <http://bit.ly/13y2Y14>

Oops! 50% of litters are not planned. Do you know how early your pets should be fixed? <http://bit.ly/13y2Y14>

Fixing your pets before their first heat cycle is safe and easy. <http://bit.ly/13y2Y14>

Avoid spraying, roaming, yowling and fighting. Fix your four-legged friend at 4-5 months. http://bit.ly/13y2Y14