

Animal welfare organizations should be focused on community based solutions building relationships based on trust and partnership that support the human-animal bond. To do this we need tools and mentorship to help shelters engage more with their communities. HH provides this solution and has a demonstrated record of success through tracking key data indicators.

Home To Home impact:

- 40 participating shelters (these 40 shelters are active HH participants and do not include the 9 other shelters who adopted the program at the beginning of the grant and did not initiate the program at their shelter).
- Animals Successfully Rehomed\*: **2018: 66%** **2019: 53%** **2020: 48%**
- Animals Surrendered to the Shelters after being posted on HH\*  
**2018: 13%** **2019: 11%** **2020: 5%**
- Reduced owner surrender\*\*: 26% Owner Surrender reduction to the shelter

\*Data includes all shelters in the network including active available animals posted to HH, which can skew the successful and unsuccessful rates.

\*\*To avoid Covid-19 inconsistencies this number represents data that does not include shelters that joined after August 2019.

Our lab grant assumptions and survey results (Voluntary survey to organizations that have integrated the program for over two months, completed by participants in August, 2020)

Assumption #1: Organizations want to be engaged with their community.

- 93% of respondents stated their primary reason for selecting HH was to increase community support and engagement.
- 100% of respondents stated HH helped them be more engaged with their community.

Assumption #2: It will reduce intake to shelters.

- Average Owner Surrender reduction of 26%
- 50% of survey respondents stated they have experienced a decrease in owner surrenders to their shelter, but some were hesitant to state HH was the main reason due to Covid-19.
- Shelters reported in comments they have experienced as much as a 54% reduction in intakes, but again that needs to be qualified by Covid-19 restrictions.

Assumption #3: Owners make good decisions when rehoming their pets.

- 93% of respondents support this assumption. (7% marked not sure)

Assumption #4: Organizations experience increased support by their community when implementing the program after they have the ability to understand the surrender story.

- 100% of respondents felt offering HH improved rehoming options in their community and 85% had received positive feedback from community members.

HH has been a solution for shelters amidst the Covid-19 pandemic and the Black Lives Matter movement, which have both uniquely impacted communities and forced shelters to not only think differently but to take immediate action to meet the needs in their community. It's been well tested as a best practice and shelters who were already on board with HH were grateful to have a community based solution already in practice that works. For other shelters who had not yet started a rehoming support program, urgent and effective changes were needed and HH

became the optimal solution. Since March, we have onboarded seventeen shelters and have spoken to one hundred others with many of those in the process of the initial conversations to onboard.

Home To Home is recommended by the nation's top professionals and aligns with industry initiatives to help shelters better support their community and keep pets out of the shelter. As an example of this Home To Home aligns with the HASS initiative in the following ways:

HASS Elements:

1. **Self-rehoming** - HH is a rehoming tool that supports the HASS value system..
2. **Shelter** - HH helps shelters reserve space in the shelter for pets who truly need help.
3. **Case Management** - HH encourages direct communication and offering solutions.
4. **Fostering** - Future upgrade will allow foster families to post their foster pets on HH. In addition, we are adding a Peer to Peer temporary foster component.
5. **Volunteers as partners** - Foster parents, community members, volunteers are all partners.

During the course of our project HH has been recommended by leaders in animal welfare to include Dr. Sara Pizano, Million Cat Challenge, University of Wisconsin Madison School of Veterinary Medicine, UC Davis Koret Shelter Medicine Program, ASPCA Northern Tier Shelter Initiative and 100% of our survey respondents said they would recommend HH to another shelter. They recommend us because we represent a shared value system that is based on respect, equality, and trust.

In conclusion, we accomplished what we set out to do and our assumptions were correct. We stated in our grant that we were different from other rehoming programs because we are not dedicated to making it easy for shelters. Our focus is to propel shelters into a new way of thinking and to play a critical role in transforming animal welfare and saving lives.

Thank you for your support and partnership.